# Master of Business Administration & Postgraduate Programmes



# **MESSAGE** from the Principal



We take pride in publishing our newly revised MBA prospectus for 2016. The REGENT Business School (RBS) MBA was devised with a vision to develop managers and leaders for both the local and global market. The programme is multidisciplinary and is focused on integrating key areas of management, enhancing leadership potential and developing the critical skills required to succeed in fast paced and dynamic business environment.

The MBA is the product of months of engagement among RBS academics; consultation between RBS academics and industry practitioners involved in teaching the MBA on a part-time basis; and input by industry practitioners not involved in teaching the MBA, including alumni, acting as representatives of organisations that employ our MBA graduates. Such cross sector engagement has produced a curriculum which seeks to address the need for management and leadership education in the private and the public sector to be simultaneously about efficiency, performance and growth as well as about paying active attention to the social and natural

environment in which we live and work.

At the core of the programme design and review process was our firm belief that the MBA must produce graduates with attributes that would enable them to add value to their organisations and broader society. These graduates must also stand tall among their peers from local and international business schools of good standing. To this end, RBS's academic and research linkages extend to partnerships with institutions in countries as far afield as Russia, China, Kazakhstan, India and the United Kingdom, to name a few.

We welcome you to REGENT Business School and look forward to you joining our accredited MBA programme. We are certain that you will find it an inspiring, enjoyable and life-enriching experience.

Prof Marvin M Kambuwa Principal REGENT Business School

# **INTRODUCING** REGENT Business School

REGENT Business School (RBS) was established in the post-1994 period as a registered private higher education institution with the objective of providing affordable access to business and management education programmes. This goal is reflected in RBS's mission statement and continues to guide, inspire and direct the operations and ethos of the organisation.

RBS programmes broadly cover the areas of business administration, commerce, management and leadership and entrepreneurship. These programmes provide articulation, horizontally and vertically and range from higher certificates, diplomas and degrees to postgraduate programmes with the final articulation into a Master of Business Administration (MBA) degree. The RBS programmes are designed to be responsive to the needs of commerce and industry in South and Southern Africa whilst being sensitive to a rapidly changing global business environment.

RBS's annual student surveys show that RBS alumni hold executive and leading positions across Africa, the Middle East, Western Europe and Asia. Further, the current student population of RBS is very representative of the demographic make up of communities in South Africa and countries in the SADC region. The supported distance-learning mode of delivery, carefully designed curricula as well as affordable fee structures make RBS programmes a preferred choice for persons in full-time employment in particular.

RBS has established academic and research linkages with partner universities and research institutions in Africa, the United Kingdom, Russia, China and India. This ensures that RBS staff, students and alumni are continually exposed to international best practices and expertise from academic, professional, private, public and civil society sectors from a range of countries across the globe. This active research focus coupled with the wealth of intellectual capital, a pool of gualified and experienced lecturers and specialised experience in delivering distance-learning programmes over the past two decades, has allowed RBS to design and deliver effective higher education programmes for students both in the public and private sectors.

# Registration, Accreditation and Recognition

- Registered with the Department of Higher Education and Training (DHET). (Registration No 2000/HE07/012)
- Accredited by the Council on Higher Education (CHE).
- Recorded on the National Qualifications Framework (NQF) by the South African Qualifications Authority (SAQA).
- Recognised by the Namibia Qualifications Authority (NQA).
- Recognised by the Tertiary Education Commission of Mauritius (TEC).
- Recognised by Eduniversal.

# **WORLDWIDE** Partnerships, International recognition

Soon after its establishment in 1998, RBS extended its footprint of higher education delivery into the Southern African Development Community (SADC). In recent years this has been expanded to international shores.

Academic and research linkages now encompass China, India, Russia, Kazakhstan, UK, Mauritius, Kenya, Zambia and Namibia. Particularly significant recently are links with Shanghai University of International Business and Economics (SUIBE). RBS has entered into a Memorandum of Understanding with (SUIBE) to collaborate on areas relating to research, staff and student exchange programmes, study tours and academic development. In September 2013, RBS inaugurated study tours to SUIBE which are planned to be undertaken regularly.

RBS continues to broaden its partnerships globally. This includes hosting an international conference in Durban in 2013 which is planned to become a permanent event on the academic calendar. Students and staff are thus exposed to leading research and expertise from institutions around the world.

#### International recognition

RBS has held the prestigious 'Two Palme' award by the Eduniversal International Scientific committee since 2008. This award acknowledges the quality of RBS programmes as well as the international influence in their delivery.

In further efforts to strengthen its African roots, RBS recently acquired membership of the Association of African Business Schools(AABS).

#### **REGENT Business School International Partnerships**

- Almaty Academy of Economics and Statistics (Kazakhstan)
- Barnaul University (Barnaul)
- YK Business School (Mauritius)
- Shanghai University of International Business and Economics (SUIBE) - China
- Zamcom (Zambia)
- Namibia Chamber of Commerce
- Gitam University (India)
- Management Teachers Consortium, Global [MTC Global]





### GLOBAL NETWORK of students

When you enrol for the MBA programme, you join a network of like-minded students and graduates spanning the world. RBS is a place where students find friendship, build their social and resource networks, learn and develop to be world-class leaders. The Alumni Association of RBS exists to promote and facilitate links between REGENT Business School and its alumni community and to foster a life-long commitment.

RBS delivers its MBA programme in various international locations through experienced faculty members. This offers opportunities for rich academic and cultural exchange, enabling a better understanding of international practice and ways of conducting business. Our graduates are competent and comfortable in national and international business environments.

Evidence of this comes through the annual RBS survey of alumni, tracking the progress and achievements of RBS graduates. RBS alumni population has shaped the community with their distinct characteristics; highly professional and talented, energetic, supportive, empathetic and innovative. Our graduates continue to hold executive positions in countries as widely dispersed as Hong Kong, Pakistan, UK, Saudi Arabia, Oman, Australia, Kenya, Namibia, Botswana and many other African countries.



"Studying at RBS offered me the most flexible options to combine my work and education with ease. I highly recommend RBS to anyone looking forward to climbing the academic ladder.

**Solomon Ekow Barnes** Educator Ghana



# **CHOOSING** the RBS MBA Degree

The philosophy of the MBA programme at REGENT Business School is in congruence with the institutional vision, mission and core values, adding further significance to the transformative business and management educational needs of global emerging economies. Furthermore, it provides a global view of entrepreneurship, management and leadership perspectives, while embracing the relevance of regional and local context.

In essence, while RBS continues with its quest to make business and management education affordable and accessible, the primary aim

of the MBA programme is to shape and nurture socially responsible entrepreneurs, public and private sector managers and leaders for the renaissance of emerging economies.

It is quite obvious that many of the emerging economies of the world are experiencing a renaissance. However, entrepreneurship, management and leadership skills development have been seriously lagging. Equally, issues of corruption, ethics, social responsibility and environmental sustainability have left an indelible mark on the fabric of these economies.



# HIGHLY QUALIFIED and committed faculty

Students pursuing the MBA programme are in good hands with the RBS teaching faculty who are highly qualified within their respective fields of expertise. Most also bring extensive experience from the corporate sector and with state and parastatal organisations.

All faculty members are actively involved in research and curriculum development to constantly upgrade the content, quality and standards

of the MBA teaching programme to keep pace with our fast-changing world.

In addition, RBS staff are required to deliver the MBA in various countries. This brings fresh insights and invigorates the teaching and learning experience.



# THE MBA Programme Structure

The MBA consists of twelve course modules (eleven core modules and one elective module) and a final research dissertation component. The programme is structured on a four-month trimester basis. Students are required to complete three modules during each trimester. The final stage of the degree comprises of a dissertation. The minimum duration of the MBA programme is twenty months.

#### MBA programme structure

Year	Trimester	Theme	Modules
One	One	Strategy and Analysis	<ul> <li>Strategic and Change Management</li> <li>Managerial Economics</li> <li>Strategic Marketing</li> </ul>
	Тwo	Business, Government and Society - Managing relationships	<ul> <li>Global Political Economy</li> <li>Leadership and Human Capital Development</li> <li>Governance and Sustainability</li> </ul>
	Three	Managing the value chain	<ul> <li>Operations and Supply Chain Management</li> <li>Accounting and Finance</li> <li>Information and Knowledge Management</li> </ul>
Two	Four		<ul> <li>Entrepreneurship</li> <li>Elective</li> <li>Research and Statistical Methods</li> </ul>
	Five	Research	Dissertation

\*Refer to page 23 for RBS MBA access pathways and admission requirements

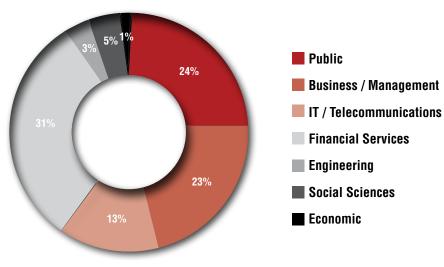
# **STUDY TOUR** & Student Profile

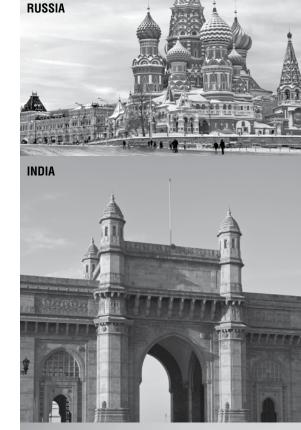
### **International Study Tours**

International Study Tours are organised for MBA students. Some of the key objectives of the study tour are to:

- Enhance the classroom curriculum. Study tours offer students and their faculty adviser an intense, first-hand experience of the business culture of their chosen country or region.
- Introduce students to issues related to business globalisation.
- Ensure students understand how the advances in transportation, technology, infrastructure and communication have dramatically increased the level of global interaction.
- Identify the socio-cultural implications in doing business locally and abroad.
- Expose students to the opportunity to work in multi- and cross-disciplinary teams and benefit from exposure to the ideas, knowledge and skills of peers from other disciplines and cultures.
- · Present networking opportunities for students.

#### Industry Sectors that RBS students belong to





SHANGHAI



# **DELIVERING** the MBA Programme

The MBA programme is primarily offered through the mode of distance learning. This includes a flexible blend of workshops and lectures, syndicated learning and independent study as well as ongoing academic support and mentoring by academic staff. The programme delivery is sensitive to the diverse needs of students especially those who continue to work full-time while studying.

Thus the teaching strategy is underpinned by:

#### Face to face interaction

Face to face contact is provided at a range of venues, dependent on student number.

#### **RBS Orientation session**

All students will join us either online or physically for a RBS orientation, which will involve lectures, case studies, group work, examination practice, networking and social events along with careers and study skills sessions.

### Study materials and workbooks

At registration, each student receives a comprehensive study pack containing study materials for each of their registered modules, a detailed academic calendar and other relevant details of the academic programme, either included or shared via the Learner Management System (LMS). You will also have scheduled activities throughout each module.

#### Module co-ordinator

Students will be given a subject tutor to support them through each module. The tutor will facilitate live sessions, moderate online discussions, make sure students are up to date with subject-relevant topical information, and generally oversee their development of study skills. Tutors will also be available telephonically and by email.

#### **Online learning**

We use online technology at every stage of our programme to keep students connected.

- · Online interaction
- Virtual classroom
- Online resources
- Multimedia e-learning
- Online assessment tests

RBS has a dedicated student support division which provides a range of services supporting the holistic development of the student and is augmented by available academic support. Provision is made for a wide range of support services, teaching resources and learning resources that promote students' academic skill and success at all levels of study. Additional support ranging from managing the challenges of distance studies, to professional individual and group counselling services are made available to students.

### **THE MBA** Supported Distance Programme

The MBA degree is also offered through a delivery format referred to at RBS as the 'Supported Distance' MBA. This format is geared towards students who prefer increased contact through their studies. MBA students on the 'Supported Distance' format attend lectures, undertake case study analysis, business simulations and group work on a weekly basis.

### Advantages of the 'Supported Distance' programme

Attending lectures together with the same group of students offers:

- · A network of colleagues with lasting business and social contacts
- · Dedicated study time and interaction with experienced academics
- · Access to leading business and industry leaders
- Increase in one on one tuition time.

The MBA 'Supported Distance' programme is offered in the following localities: Durban, Johannesburg, East London, Namibia, Swaziland and Zambia.

#### **Examination venues**

Examinations may be written in Durban, Johannesburg, East London, Cape Town, Polokwane, Nelspruit, Windhoek, Ongwendiva, Lusaka and Matsapha. Examination venues are determined based on student demand.



# THE MBA Curriculum







#### Curriculum

Within the context of the REGENT Business School (RBS) MBA Philosophy, the RBS MBA curriculum aims at developing a student's intellectual ability, executive personality and managerial skills through an appropriate blending of business and multi-disciplinary education. The MBA curriculum provides students with a comprehensive management education of globally recognised best practices with flexibility of their adaptation to indigenous entrepreneurial and societal context.

The curriculum of the programme ascends from general management education to specialisation in diverse business fields. General management skills like oral and written communication, decision-making, leadership, and teamwork developed among the students at the initial level of the programme will provide them with a solid foundation for more advanced studies at the elective level during subsequent stages.

Core modules taught integrate information and theories from various disciplines, including communication, economics, accounting, quantitative methods, marketing, finance, organisational structure and strategic management.

The RBS MBA prepares students to think critically about business issues in order to enable them to develop strategic level understanding and demonstrate comprehension of complex theoretical constructs in the major business disciplines.

### **Strategic and Change Management**

In today's volatile environment, with the accelerated rate of change, organisations that successfully manage strategic initiatives save more money and are poised to gain an advantage over their competitors. Today, there is much talk about change management because organisations live in a much more dynamic environment than in the past.

The purpose of this module is to enable students to make a strategic diagnosis based upon the analysis of the competitive environment and the identification of the strategic capability of their organisation in a context of a dynamic environment.

### **Managerial Economics**

Managerial economics applies economic theory and methods to business and administrative decision making. Managerial economics prescribes rules for improving managerial decisions. Managerial economics also helps managers recognise how economic forces affect organisations and describes the economic consequences of managerial behaviour. It links traditional economics with the decision sciences to develop vital tools for managerial decision making.

Managerial economics is concerned with the business firm and the economic problems that business management need to solve. It is the integration of economic theory and business practice for the purpose of facilitating decision-making and forward planning by management.

#### **Strategic Marketing**

Every organisation needs to have clear marketing objectives, and the major route to achieving organisational goals will depend on strategy. It is important, therefore, to be clear about the difference between strategy and tactics.

The purpose of this module is to create an understanding of how marketing management creates value in an organisation by examining the core principles of the marketing concept and amplifying the elements of a marketing strategy.

#### **Global Political Economy**

It is generally accepted that the world has experienced multifaceted and revolutionary change over the last four decades or so. A shift is taking place from the traditional, largely bipolar, to a multipolar, world order.

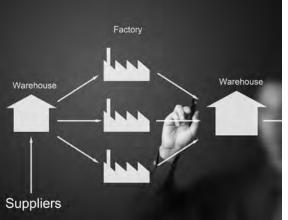
The notion of political economy underlines the fact that politics and economics are closely linked in all countries. The challenges and complexities facing organisations cannot be separated from broader international developments. Organisations operate in a global world where economies and societies are intertwined. Within the context of global competition and trade, countries are tied via their business economic structures. The module defines the study of international political economy, summarises major analytical frameworks in the field, and identifies current debates.

The aim of this module is to provide students with an understanding of the relationship between economics and politics as academic disciplines.









#### Governance and Sustainability

Governance failures both locally and internationally have filled the media and have negatively impacted on confidence in the free market system. The sheer size and complexity of business makes it difficult to understand all the potential problems which lie in wait for apparently successful organisations. Globalisation and the pervasive use of technology add further complications.

It is also acknowledged that human activity has an influence on the environment and eco-systems in general. Sustainability is the need to allow the natural world to refresh itself while providing sufficient resource for human life.

The primary purpose of this module is therefore to outline the need for governance measures in the private and public sectors and to enable students to reflect on values and levels of integrity in being a professional manager.

#### Leadership and Human Capital Development

In this competitive global economy, managers must continuously seek ways of improving human capabilities and the performance of organisations in order to compete, survive and thrive. In addition, one of the main differences between success and failure in any organisation is how its leadership optimises the use of its human capital resources to take advantage of strategic opportunities.

This module details the task and scope of human resources management in the context of a legislative framework and a dynamic organisational micro, task and macro environment. In addition, the module presents a critical review of the phenomenon of leadership.

### **Operations and Supply Chain Management**

Operations and Supply Chain Management is concerned with the management of resources and activities that produce and deliver goods and services to customers. Efficient and effective value chain activities and operations provide an organisation with major competitive advantages since the ability to respond to customer and market requirements quickly, at a low cost, and with high quality, is vital to attaining profitability and growth through increased market share. As competition becomes fiercer in an increasingly open and global marketplace, a company's survival and growth becomes greatly contingent on its ability to run its operations efficiently and to exploit its resources productively. Thus this module focuses on the concepts, issues, and techniques for efficient and effective value chain activities and operations.

### **Accounting and Finance**

The purpose of this module is to enable the student to make strategic financial decisions as part of the financial management process which is critical to the success of any organisation. This module will also enable the student to develop practical skills applicable to interpreting financial statements, budgeting, cash-flow analysis, analysing organisational costs and making short-term and long-term investment decisions.

The study this module will also enable students to recognise the various sources of finance, evaluate the various costing systems and design techniques for the effective management of working capital.

#### Information and Knowledge Management

Early ideas of Information and Knowledge application have changed into looking at awareness application showing peoples' availability and activities. All enterprises, whether in the private or public sector, need excellent information and knowledge strategies to succeed. The combined knowledge of the employees is in many cases considered to be the main asset of an organisation. The information that the knowledge is based upon can, to some extent, be stored and made available for everybody within the organisation.

The purpose of this module is to review the value of information as a resource to the value chain of an organisation and examine the management of information and the information technology function in an organisation. This module also equips students with knowledge, skills and approaches to Information and Knowledge Management in organisations.

#### Entrepreneurship

This module aims to equip the student with knowledge about the critical roles of innovative entrepreneurship and business management in the creation of employment and development of a country's economy. After the completion of this module, the student will have gained knowledge about the role of integrating business management concepts in a technical and innovative setting to meet today's dynamic business environmental requirements.

The study of this module will also enable students to understand how the integration of entrepreneurial and business management processes enhance organisational performance.





#### **Research and Statistical Methods**

The purpose of the module is to equip the student with an understanding of research methodology and statistical methods. The focus falls on the student developing a rigorous approach to the process of research. The module provides students with a holistic overview of the research process, different research philosophies, and research ethics.

Statistical inference study allows students to make generalisations based on sample data and answer questions such as estimating product reliability, testing investment strategies or predicting product sales on the basis of its features.



### **The MBA** Curriculum Electives (one to be selected)

#### **Healthcare Management**

This module is concerned with the management of healthcare organisations in an environment of dynamic challenges. It examines the context in which healthcare occurs and explores dimensions of functional management relating to healthcare organisations. These include strategic management, change management, communication management, financial management, marketing management and human resource management. In addition, there is a large focus on the management of HIV and AIDS.

The aim of this module is to enable students to apply theoretical knowledge to the analysis of practical problems in healthcare management and to be able to utilise financial and economic analysis for the provision of healthcare services.

#### **Public Sector Management**

The purpose of this module is to expose students to current trends within the public sector with a particular focus on issues of relevance to business. Whilst much of the content makes specific reference to South Africa, substantial attention is given to other parts of Africa, particularly those which have historically emerged from British rule. The study of Public Sector Management covers a multitude of topics. The principal ones included are public finance and development (state budgets, development plans etc.), local government with particular reference to service delivery, ethical issues relating to the conduct of public officials, the processes by which policies are made and implemented, the significance of new technologies for how governments now operate and strategic planning and management. Emphasis will be placed on carrying out research on public sector topics to include study of policy documents such as 'white papers' and development plans, and interviewing officials, service providers and members of the public requiring service delivery.



### **The MBA** Curriculum Electives (cont)



#### **Islamic Finance and Banking**

Islamic Financial institutions have grown rapidly in recent years achieving growth rates in excess of 15% per annum. Following the global economic meltdown of 2007/2008 there has been increased attention in interest in Islamic Banking and Finance. Islamic finance derives its intrinsic strength from the moral precepts embodied within the Islamic tradition which is consistent with the principles of the Shari`ah (Islamic Law).

Islamic products are proving to be competitive since they focus on ethics and are fast attracting not only Muslims, but non-Muslims as well. In South Africa, initiatives have been put in place to facilitate Islamic Banking and Finance, such as the amendment of Tax Laws, in order to attract petrodollars from the Middle East countries and to make South Africa the hub of Islamic Banking on the African continent.

In the wake of the projected South Africa's debt hitting 44.3% share of GDP by 2016, South Africa is expected to launch its first sukuk (Islamic) bond with the aim of diversifying its debt obligations.

The overwhelming demand for Islamic windows in the conventional banks has resulted in an increasing demand for professionals to be conversant with the principles and intricacies of Islamic Banking and Finance. The module intends to contribute to addressing this need and will also contribute to human capital development.

### **RESEARCH** and Dissertation

#### The MBA Dissertation

The concluding element of the MBA programme is choosing a research topic, applying suitable research methods in an organisational context and then analysing and reporting on the results in a dissertation of between 12 000 to 15 000 words.

The dissertation draws together the threads running through the MBA programme. It gives the student an opportunity to apply general issues of management to an area of specialisation. As the dissertation is a science-based business research project, the candidate first learns appropriate research methods.

The research project and its dissertation aim to identify and explore a significant management issue while also meeting personal career aims, academic standards and in many instances organisational objectives.

The dissertation is likely to focus on one of the following:

 Identification and research of a business or management issue of interest or value to students in their careers.

- An organisation-based project, generally with the student's employer.
- The investigation of a business concept, which could lead to self-employment or a business start-up.

Various opportunities for organisation-based projects may arise out of the RBS range of networks and relationships with external stakeholders.

#### **Dissertation Support**

Once the research proposal has been submitted and approved, a research supervisor is allocated to the student. The supervisor will be a specialist in the field of study which the student wishes to investigate and will provide assistance during the dissertation writing process.

In addition, the research department and library will be available for help with sourcing material required for writing up the dissertation. Research clinics are also held regularly to aid progress and help overcome obstacles en route to successful completion. Such thorough dissertation support enables the student to work conscientiously, give of her/his best and complete the dissertation in the allocated time.



"The RBS MBA degree provided me with the necessary skills required for different aspects of business. It provided the appropriate platform from which to successfully lead and manage the business I am involved with. It has become the cornerstone for my future."

Herbert Burmeister General Manager Vertex Mobile Namibia



# WHAT STUDENTS SAY RBS Current and Alumni









#### Cawekazi Jijana

#### Attorney & Estate Controller - Master of High Court, Durban

The lectures during the course of the MBA could not be compared to those of a normal degree because they were filled with heated debates, endless laughs and many memorable moments. All the staff were very supportive and helpful.

#### Juanita Elenore Beukes-Frans Business Analyst - Poytechnic, Namibia RBS has indeed delivered to my expectation and the REGENT team has shown me great support during my period of studies.

#### Daleinn Choonoo Management Trainee - SAB, Johannesburg

environment globally.

The RBS MBA programme has met with my individual needs as a student, being most affordable, while also meeting with the required accreditation for the working

#### **Poloko Baraganye** HRB Superintendent - Glenco, Mpumalanga

I found my MBA journey with RBS very academically enriching. It has been a lifechanging experience that shaped my management and leadership skills for both the workplace and business world.

### **PROGRAMME STRUCTURE**

#### Semester 1

- · General Management
- Marketing Management
- Economics

#### Semester 2

- Financial Management
- · Business Research
- Operations and Innovation Management

#### **Admission Requirement:**

- A Bachelor's Degree, Advanced Diploma or equivalent qualification
- At least 2 years of managerial work experience

# **POSTGRADUATE DIPLOMA** in Management

#### **Course Introduction**

The Postgraduate Diploma in Management (PG Dip Man) is a 1 year qualification that enables students with relevant work experience and appropriate qualifications to further develop their functional and reflective competencies in management, leadership and administration. The programme aims to develop an integrated conceptual understanding, synthesis and critical application of specialised qualitative and quantitative issues in management. The qualification is directed towards students having relevant work experience and occupying middle and senior management positions and who have completed a Bachelor's degree or equivalent qualification. This qualification will enable students to develop in-depth, discipline specific skills and applied competence in the private and public sectors that will provide opportunities for personal intellectual growth, more purposeful employment and making a contribution to society. The qualification will empower graduates to solve problems in a focused way and to effectively manage and allocate resources, to communicate effectively and to contribute to knowledge and socio-economic transformation in a responsible and ethical manner.

#### On completion of this qualification, graduates will be able to:

- · Apply quantitative methodologies in making work-based decisions
- Apply scientific enquiry and research methods
- · Utilise technology to solve work-based problems
- Display research skills in solving work related problems in the management of a range of organisations
- Contribute towards the extension of knowledge on business management, leadership and administration
- Demonstrate the ability to identify, analyse and solve management and commercial problems
- Acquire an understanding of how to manage resources and processes in a business context
- Contribute to the resolution of socio-economic problems of a developing Southern Africa in an ethical and responsible manner
- Articulate vertically to REGENT Business School's Master of Business Administration (MBA) Degree programme

#### Articulation pathway

Students who successfully complete the PG Dip Man can enrol for the REGENT MBA & receive credits.



# **POSTGRADUATE DIPLOMA** in Educational Management and Leadership

#### **PROGRAMME STRUCTURE**

#### **Semester 1**

- Principles of Educational Management
- · Leadership in Education
- Governance in Education

#### Semester 2

- Using Information Technology
- Financial Decision Making in Educational Management
- Research in Educational Management

#### **Admission Requirement:**

- A Bachelor's Degree, Advanced
   Diploma or equivalent qualification
- At least 2 years of managerial work
   experience
- Practicing Educator\*

#### **Course Introduction**

The Postgraduate Diploma in Educational Management and Leadership (PG Dip EML) is a one-year postgraduate qualification that seeks to develop capacity in management and leadership in an educational management context. The focus of the programme is to improve the practice of management and leadership in the educational sector. It is directed towards persons who hold, or are aspiring to hold, management responsibilities within educational institutions. The programme enables students with an education background to develop integrated and functional reflective competencies in educational management. It is intended for educational managers and those aspiring to occupy managerial positions in educational institutions. The programme examines issues such as management principles, educational governance, leadership in education, financial management in educational institutions and the use of information technology in education.

#### On completion of this qualification, graduates will be able to:

- Apply quantitative methodologies
- Acquire academic and professional knowledge required for leadership of educational institutions
- · Apply management principles in an educational context
- · Administer financial resources in an educational institution
- Evaluate the effectiveness and efficiency of the functioning of an educational institution
- Display knowledge of the provisions of relevant legislation relating to the governance of educational institutions
- · Be aware of the implications of information and communication technology

#### \*Continuous Professional Teacher Development

Practising teachers, registered with the South African Council for Educators (SACE), qualify for continuous professional teacher development (CPTD) points on successful completion of the programme. The PG Dip EML is endorsed by the SACE.

# BCOM HONOURS Degree

#### **Course Introduction**

The Bachelor of Commerce Honours (BCom Hons) degree is a 1 year programme that seeks to develop capacity in managers or persons who are aspiring to hold management responsibilities within the commercial sector. The programme enables students to develop integrated functional and reflective competences in business and general management by examining issues relating to Marketing Management, Human Resource and Industrial Relations Management, Strategic Management, Financial Management, as well as undertaking research directed towards business and management, this provides students with cutting edge advanced management skills by exposing them to the functional areas of business and management at a postgraduate level, and ensures that they are prepared for the challenges of the global economy.

### On completion of this qualification, graduates will be able to:

- Analyse and solve managerial challenges
- Demonstrate competency in the management of private enterprises, departments or sections of organisations to the benefit of all stakeholders
- · Interpret and critically evaluate evidence and data objectively
- Recognise and respond to change within organisations
- Demonstrate competency in the execution of the tasks of planning, organising, leading and controlling in the different fields of strategic management, marketing, finance, human resources, research and operations management
- Demonstrate competencies in research including data collection, analysis, interpretation and recommendations
- · Undertake research in key business fields
- Articulate vertically to REGENT Business School's Master of Business Administration (MBA) Degree programme

#### **Articulation pathway**

Students who successfully complete the BCom Honours can enrol for the REGENT MBA & receive credits.

BCom Honours Degree

Opportunities for Credits MBA Degree



### **PROGRAMME STRUCTURE**

#### Semester 1

- Strategic Management
- Economics

#### 1 Elective (one of the following):

- Entrepreneurship and Small Business
   Management
- Purchasing Management
- Operations Management
- Financial Management

### Semester 2

- Marketing Management
- Human Resources and Labour Relations
- Research Project

### **Admission Requirement:**

A Bachelor's Degree, Advanced
 Diploma or equivalent qualification

# **REGISTERING** for the programme



### Admission requirements for Postgraduate Diploma Qualifications?

- · A Bachelor's Degree, Advanced Diploma or equivalent qualification
- · At least 2 years of managerial experience

#### Admission requirement for Honours Qualification?

• A Bachelor's Degree, Advanced Diploma or equivalent qualification

#### **MBA Access Pathways**



Admission requirements for the MBA programme

- An appropriate Honours Degree or equivalent NQF 8 qualification OR;
- · An appropriate Postgraduate Diploma or equivalent NQF 8 qualification OR;
- A professional Bachelor's Degree (4 years) at NQF level 8 (480 credits) In addition the applicant must:
  - (i) be 25 years of age or older and;
  - (ii) have at least three years of working experience.

\* Applicants who do not meet the minimum requirements for admission to the MBA programme, but have work experience, may apply for Recognition of Prior Learning (RPL) as a form of alternative admission onto the MBA programme.

# **APPLICATIONS** fee structure and payment

#### How are the fees structured?

Flexible fee payment options are designed to provide greater flexibility to students

#### **Payment options:**

- Cash Payment Early Bird Discount
- Payment Plan A Deposit Plus 4 Instalments
- Payment Plan B Deposit Plus 8 Instalments

#### Fees include:

Registration, modules pack and course materials, workshop attendance and examination costs.

#### How to Apply?

Applicants are required to submit the following:

- · Completed Application and Registration documents
- · Certified copies of all educational qualifications and academic transcripts
- Curriculum Vitae
- Reference letters (at least 2)
- A portfolio of evidence (for RPL candidates)
- Certified copy of an identity document or passport
- Letter of company sponsorship (if applicable)
- 2 Passport sized photographs

### Submit the above to: The Registrar REGENT Business School

#### **Durban:**

35 Samora Machel Street Durban, South Africa P.O. Box 10686, Marine Parade, 4056 Durban, South Africa Tel: +27 (0) 31 304 4626, Fax: +27 (0) 31 304 7303 Email: mba@regent.ac.za

#### Johannesburg:

2nd Floor, Sunnyside Park, 13 Frost Avenue, Sunnyside, Auckland Park, South Africa P.O. Box 291353, Melville, 2109, Johannesburg, South Africa Tel: +27 (0) 11 482 1404 Fax: +27 (0) 11 482 5299 Email: mbajhb@regent.ac.za

#### **Cape Town**

Unit 2, 2nd Floor, 99 Stadium on Main Road, Claremont, Cape Town, South Africa Tel: +27 (0) 21 671 7005 Email: capetown@regent.ac.za



#### Durban:

35 Samora Machel Street Durban, South Africa P.O. Box 10686, Marine Parade, 4056, Durban, South Africa **Tel:** +27 (0) 31 304 4626, **Fax:** +27 (0) 31 304 7303 **Email:** mba@regent.ac.za

### Johannesburg:

2nd Floor, Sunnyside Park, 13 Frost Avenue, Sunnyside, Auckland Park, South Africa P.O. Box 291353, Melville, 2109, Johannesburg, South Africa **Tel:** +27 (0) 11 482 1404 **Fax:** +27 (0) 11 482 5299 **Email:** mbajhb@regent.ac.za

### Cape Town:

Unit 2 , 2nd Floor, 99 Stadium on Main Road Claremont, Cape Town, South Africa **Tel:** +27 (0) 21 671 7005 **Email:** capetown@regent.ac.za

