



2014

Shanghai Study Tour Information Pack

05 SEPT - 13 SEPT 2014



REGENT Business School



2014 STUDY TOUR DESTINATION

SHANGHAI



INTRODUCTION

China is a country that is on track to overtake the United States as the world's largest economy. For the past twenty years, Shanghai has been growing at a significant pace and is the destination of the 2014 study tour. Shanghai, being a key business hub, having an extravagant culture, magnificent infrastructure and a fluid transportation system, provides a wonderful introduction to China.

The China study tour is a collaboration between the Management College of Southern Africa (MANCOSA), Regent Business School (RBS) and the Shanghai University of International Business and Economics (SUIBE). SUIBE has been steadfast in its ongoing transformation to become a university of choice for incoming students in the region, by progressively strengthening its distinctive traits and enhancing the quality of its academic programmes.

Shanghai is anticipated to be an interesting learning experience. Expect to be charmed by exploring the city and its infrastructure, experiencing its culture and consumer behaviour and tasting its exotic cuisine. With a population topping twenty million people in the greater Shanghai metropolitan area, the metro passenger system transports close to eight million people a day; this affords you the opportunity to experience a world class transport system.





STUDY TOUR BENEFITS

While in Shanghai, delegates will gain exposure to a variety of companies in various industries, using different business models. You will be exposed to a wide array of industries and approaches to doing business in China, the difficulties language barriers pose and the importance of culture and how it is changing. The delegates will be given the opportunity to attend lectures, meetings and discussions which will provide insight into logistical and social dynamics. This experiential tour will make the city, the railway system, the restaurants, the streets, the infrastructure and taxis of Shanghai expand the minds and perspectives of delegates, thereby becoming their classroom. There is no experience that can substitute for taking one's learning global, especially given the future of the world economy. The delegate's learning will be transformed and they will be able to correlate the different methods of consumer lifestyles, cultures, the importance of business management, project planning and particularly logistics and passenger transportation in making business happen.

Some of the key objectives of the study tour are:

- To be introduced to issues related to business globalisation.
- Understand how the advances in transportation, technology, infrastructure and communication have dramatically increased the level of global interaction in China.
- Identify the socio-cultural implications in doing business locally and abroad.
- Being exposed to the opportunity to work in multi- and cross-disciplinary teams and benefit from exposure to the ideas, knowledge and skills of peers from other disciplines and cultures.
- Networking.

COST

The cost of the study tour is R57 920. The cost includes return air tickets to Shanghai, accommodation (single-occupancy), in-country transportation, meals, visas and some tours. Kindly note that the price may increase subject to exchange rate fluctuations.

The price excludes home country in-land transportation, required immunizations, personal expenses, optional cultural events and sight-seeing.

CANCELLATION POLICY

Payments need to be made in full by 31st May 2014

Cancellation by 15th June will result in 70% refund

Cancellation by 30th June will result in 50% refund

Cancellation after 11th July will result in no refund.

CLOSING DATE & SELECTION CRITERIA

This is a joint study tour between REGENT Business School and MANCOSA. The closing date for the application forms is 26th May 2014. All applications will be subject to a selection process. A maximum of 20 students will be selected to go on tour.

BEFORE & AFTER SHANGHAI

PUDONG 1987



PUDONG 2013

TOUR & TRAVEL EXPECTATIONS

We appreciate your understanding in abiding by the following important guidelines:

ACCOMMODATION

Accommodation will be provided at a hotel that has a variety of amenities including Wifi access and breakfast. All rooms are single occupancy.

AIRFARE

Delegates will be issued with a return electronic ticket from Johannesburg to Shanghai.

ATTENDANCE

Participants are required to attend all lectures.

ATTIRE

Formal dress will be required for the lecture sessions.

FREE TIME

Free time is scheduled during the study visit. Group activities may be organised during this time, but participation is completely optional.

LUGGAGE

Luggage is limited to one carry-on and one checked in suitcase. Please keep in mind that you are your own porter for the duration of the trip.

TOURIST/ENTRY VISA

Depending on nationality and Shanghai requirements, participants may be required to obtain entry visas prior to departure.

VACCINATION, MEDICAL AND TRAVEL INSURANCE

Please ensure you get your vaccination card and delegates are liable to cover the cost for the vaccines. Delegates are liable to cover their own medical and travel insurance costs.



ITINERARY

DATE	DAY	TIME	PROPOSED ITINERARY
05/09/2014	FRIDAY	08:50	Depart Johannesburg / Durban to Shanghai
06/09/2014	SATURDAY	16:00	Arrive: Shanghai
07/09/2014	SUNDAY	08:30 09:30 10:00 12:00 13:00 18:00 19:30	Breakfast at Hotel Meet in the Hotel foyer Opening ceremony and orientation at Shanghai University of International Business and Economics (SUIBE) Lunch at SUIBE Depart to visit the Pudong new area, Oriental Pearl Tower Boat Cruise on the HuangPu River Dinner at Hotel
08/09/2014	MONDAY	07:00 08:30 09:00 12:30 14:00 17:30 18:30 19:30	Breakfast at Hotel Meet in the Hotel foyer Lecture at SUIBE: Doing business in China Lunch at SUIBE Visit to Shuzao Debrief: Day 1 and Day 2 Dinner at Hotel Free evening
09/09/2014	TUESDAY	07:00 08:30 09:00 13:30 14:00 16:30 18:00 19:00 22:30	Breakfast at Hotel Meet in Hotel Foyer Company Visit: VW Lunch at SUIBE Lecture at SUIBE: Chinese Culture and Management Debrief Session: Day 3 Dinner at Hotel Depart night visit to the Bund and Nanjing Road by Metro Depart Nanjing Road for Hotel

DATE	DAY	TIME	PROPOSED ITINERARY
10/09/2014	WEDNESDAY	07:00 08:00 08:30 12:00 14:00 16:30 18:00 19:00	Breakfast at Hotel Meet in Hotel Foyer Company Visit: BASF Lunch at BASF Company Visit: Private Company (TBC) Debrief session Day 4 Dinner at Hotel Free evening
11/09/2014	THURSDAY	07:00 08:00 09:00 16:00 17:00 19:30	Breakfast at Hotel Meet at Hotel Foyer Group activity Debrief Session Day 5 Graduation and Closing Ceremony Free evening
12/09/2014	FRIDAY	07:00 08:30 11:00 13:00 14:00	Breakfast at Hotel Company Visit: BAO Steel Debrief Session Day 6 Lunch at BAO Steel Free afternoon and evening
13/09/2014	SATURDAY	07:30 10:00 16:30 23:00	Breakfast at Hotel Free morning and afternoon Depart for Airport Depart Shanghai for OR Tambo
14/09/2014	SUNDAY	09:25	Arrive at OR Tambo International Airport

** The times and activities proposed maybe subject to change.

COMMENTS FROM ATTENDEES



Name and Surname:
Tudor Hungwe

Name of Current Employer:
South African Maritime Safety Authority (SAMSA)

Job Title:
Chief Financial Officer

The Shanghai MBA Study Tour was really an eye opener to me in so many ways. It provided me with an opportunity to understand global business from a professional and personal perspective, and we were given opportunities to meet and engage with high profile leaders from multinational organizations.



Name and Surname:
Daphne Botha

Name of Current Employer:
Value Added Life

Job Title:
Financial Director

It was an experience of a lifetime. The exposure to various businesses, indicated trends and future development, were invaluable.



Name and Surname:
Nondumiso Motlhala

Name of Current Employer:
FNB Wealth

Job Title:
Head of Risk & Efficiencies

Awesome experience that I wouldn't trade for anything as it made me understand and appreciate the Chinese culture and how much they embrace their culture. Their business ethics and innovative culture is exceptional. Thanks MANCOSA for the study tour, it was a life changing experience.



Name and Surname:
Phahlakazi Anna Chabalala

Name of Current Employer:
Clotan Steel

Job Title:
HR and Payroll Officer

It was a memorable and amazing tour that has ever had happen to me. It took me few hours to tell my fellow co- workers about Shanghai tour, the culture that is instilled to people, the technology that is been used effectively, the international trade that is been taught to the Chinese young generation.



Name and Surname:
Hemalini Kunthanlal

Name of Current Employer:
Savannah Fine Chemicals (Pty) Ltd

Job Title:
Financial Manager

My MBA study tour to Shanghai has exceeded my expectations. The highlight of the tour was interacting with the local Chinese students, lecturers and employees at all levels, which empowered me with the knowledge to understand the mechanics of the Chinese economy, infrastructure and culture. The tour should be experienced by every MBA graduate.





Contact:

Kindly submit all queries to alumni@regent.ac.za

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