



# 2015

## Shanghai International Study Tour Information Pack

28 AUGUST - 05 SEPTEMBER 2015



# REGENT

Business School





2015 INTERNATIONAL STUDY TOUR

# SHANGHAI



# INTRODUCTION

China is a country that is on track to overtake the United States as the world's largest economy. For the past twenty years, Shanghai has been growing at a significant pace and is the destination of the 2015 study tour. Shanghai, being a key business hub, having an extravagant culture, magnificent infrastructure and a fluid transportation system, provides a wonderful introduction to China.

The China study tour is a collaboration between the Management College of Southern Africa (MANCOSA), Regent Business School (RBS) and the Shanghai University of International Business and Economics (SUIBE). SUIBE has been steadfast in its ongoing transformation to become a university of choice for incoming students in the region, by progressively strengthening its distinctive traits and enhancing the quality of its academic programmes.

Shanghai is anticipated to be an interesting learning experience. Expect to be charmed when exploring the city and its infrastructure, experiencing its culture and consumer behaviour and tasting its exotic cuisine. With a population topping twenty million people in the greater Shanghai metropolitan area, the metro passenger system transports close to eight million people a day; this affords delegates the opportunity to experience a world class transport system.





# STUDY TOUR BENEFITS

While in Shanghai, delegates will gain exposure to a variety of companies in various industries, using different business models. Delegates will be exposed to a wide array of industries and approaches to doing business in China, the difficulties language barriers pose and the importance of culture and how it is changing. The delegates will be given the opportunity to attend lectures, meetings and discussions which will provide insight into logistical and social dynamics. This experiential tour will make the city, the railway system, the restaurants, the streets, the infrastructure and taxis of Shanghai expand the minds and perspectives of delegates, thereby becoming their classroom. There is no experience that can substitute for taking one's learning global, especially given the future of the world economy. The delegates' learning will be transformed and they will be able to correlate the different methods of consumer lifestyles, cultures, the importance of business management, project planning and particularly logistics and passenger transportation in making business happen.

## **Some of the key objectives of the study tour are to:**

- Introduce delegates to issues related to business globalisation.
- Ensure delegates understand how the advances in transportation, technology, infrastructure and communication have dramatically increased the level of global interaction in China.
- Identify the socio-cultural implications in doing business locally and abroad.
- Expose delegates to the opportunity to work in multi- and cross-disciplinary teams and benefit from exposure to the ideas, knowledge and skills of peers from other disciplines and cultures.
- Present networking opportunities for delegates.



# COST

The cost of the study tour is R49 850. The cost includes return air tickets to Shanghai, accommodation (single-occupancy), in-country transportation, meals, visas and some tours. Kindly note that the price may increase subject to exchange rate fluctuations.

**The price excludes home country in-land transportation, required immunizations, personal expenses, optional cultural events and sight-seeing.**

# CANCELLATION POLICY

Payments need to be made in full by 31st May 2015.

Cancellation by 15th June 2015 will result in a 70% refund.

Cancellation by 30th June 2015 will result in a 50% refund.

No refunds will apply in the event of cancellation after 30th June 2015.

# CLOSING DATE & SELECTION CRITERIA

This is a joint study tour between MANCOSA and REGENT Business School. The closing date for the submission of application forms is 12th May 2015. All applications will be subject to a selection process. A maximum of 30 delegates will be selected to go on tour.

## BEFORE & AFTER SHANGHAI

PUDONG 1987



PUDONG 2013

# TOUR & TRAVEL EXPECTATIONS

*We appreciate your understanding in abiding by the following important guidelines:*

## ACCOMMODATION

Accommodation will be provided at a hotel that has a variety of amenities including Wifi access and breakfast. All rooms are single occupancy.

## AIRFARE

Delegates will be issued with a return electronic ticket for flights between Johannesburg / Durban and Shanghai.

## ATTENDANCE

Participants are required to attend all lectures.

## ATTIRE

Formal dress will be required for the lecture sessions.

## FREE TIME

Free time is scheduled during the study visit. Group activities may be organised during this time, but participation is completely optional.

## LUGGAGE

Luggage is limited to one carry-on and one checked in suitcase. Please keep in mind that you are your own porter for the duration of the trip.

## TOURIST/ENTRY VISA

Depending on nationality and Shanghai requirements, participants may be required to obtain entry visas prior to departure.

## VACCINATION, MEDICAL AND TRAVEL INSURANCE

Where applicable, delegates are responsible for obtaining a vaccination card and are liable to cover the cost of the vaccines.

Delegates are liable to cover their own medical and travel insurance costs.



# ITINERARY

DATE	DAY	TIME	PROPOSED ITINERARY
28/08/2015	FRIDAY	08h40 12h30	Depart King Shaka International Airport Depart OR Tambo International Airport
29/08/2015	SATURDAY	07h15 10h00 12h20	Arrival Hong Kong International Depart Hong Kong International Arrival at Hongqiao Airport – Shanghai Transfer to hotel Dinner/Free night
30/08/2015	SUNDAY	08h30     18h00	Breakfast at hotel Assemble in hotel foyer Sightseeing - Oriental Pearl Tower - Pudong new area. Visit to the Bund and Nanjing Road Boat Cruise on the Huangpu River Dinner
31/08/2015	MONDAY	08h30 09h30     18h00	Breakfast at hotel Assemble in hotel foyer Opening Ceremony, group photo and Dean's Address: Topic: Business environment in China – lecture at SUIBE Questions Lunch Visit to the Science and Technology Museum Dinner at hotel
01/09/2015	TUESDAY	08h30   13h30	Breakfast at hotel Assemble in hotel foyer Company visit: BASF Company visit: Taitale (Part of the Nestle group) Debrief session Dinner



DATE	DAY	TIME	PROPOSED ITINERARY
02/09/2015	WEDNESDAY	07h00 07h45 08h00 14h00 17h30	Breakfast at hotel Assemble in hotel foyer Student Activity Visit to Ssyangong Campus Guest lecture: Logistics Debrief session
03/09/2015	THURSDAY	07h00 13h30	Breakfast at Hotel Assemble in hotel foyer Company visit: Volkswagen Company visit: BAO Steel Debrief session Dinner
04/09/2015	FRIDAY	07h00 07h45 13h30 17h30 18h00 20h00	Breakfast at hotel Assemble in hotel foyer Company visit: Shangtex Company visit: Fluor Debrief session Graduation Dinner
05/09/2015	SATURDAY	15h00 19h00 21h35 23h45 06h30 10h15 11h25	Morning at leisure Depart for Pudong airport Depart to Hong Kong International Arrival at Hong International Depart to OR Tambo International Arrival at OR Tambo International Depart for King Shaka International Arrival at King Shaka International

\* The proposed activities and times are subject to change.

# SHANGHAI INTERNATIONAL STUDY TOUR 2014





# SHANGHAI INTERNATIONAL STUDY TOUR 2013







# REGENT

## Business School

### Contact Details

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