

NEWSCAST



# DAILY INSIGHTS

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## Malema Dons Oxford Overalls for Speech. Sunter: “Best Ever by SA Leader.”



Late last year Economic Freedom Fighter’s leader Julius Malema travelled to the United Kingdom to “share with the international community the South African story, the struggles and the sufferings, which the people go through in the country on a daily basis.” Former South African editor and longtime head of Brand SA in London, John Battersby, said Malema enthralled UK investors with his talks attracting record crowds. One of the stop offs was Oxford University where he donned his red beret to deliver a speech which graduate Clem Sunter described as the best ever by a South African leader. Malema opened the floor to questions where the discussions included the focus on land restitution where he repeated his support for Zimbabwean expropriation without compensation policies. Alec summed it up well when commenting that the EFF leader has the charisma and courage to be part of a troubled South Africa’s solution, it’s a pity he remains stuck in the quagmire of failed Soviet-inspired dogma. Here’s the transcript of Malema’s full Oxford University address. Make up your

*mind whether Clem Sunter called it right. – Stuart Lowman*

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## Private-Public Partnerships Can Assist in Resolving the Higher Education Crisis



*The perennial sight of the pain and agony of queuing for access to university education prompts Senior Academics at REGENT Business School to advocate for a partnership between the Public and Private Sectors in resolving the Higher Education Crisis.*

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## Leadership and local government culture criticized in new report



*Solace – the Society of Local Authority Chief Executives – and Civica, a technology company that has a strong play in public sector, have jointly released a report this week that casts a critical eye over the leadership and culture of local government organisations.*

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## **Nuancing Consumer Behaviour of the New Millennials or Generation Y**

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## OLD CONSUMERS VS. NEW CONSUMERS



Researchers at the Management College of Southern Africa (MANCOSA) argue that the new Millennium has generated a novel consumer society, aptly termed the Millennials or Generation Y, and they are beginning to impact and shape the consumer marketplace and global economic growth. Furthermore it is suggested that their beliefs, interests and behaviours will continue to guide the future across almost every facet of life. Equally, business, business educators and marketing divisions should begin to take note of the Millennials' consumer habits and their penchant for technology, social media and creativity.

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