



## Who Should Attend

- Middle Managers
- Supervisors and line managers
- Team leaders



## Programme Outcomes:

- On completion of the programme, learners will be able to:
- Understand management principles and general management (Including Marketing Management and Human Resource Management)
  - Become effective in leadership and people management
  - Understand and motivate corporate intrapreneurship
  - Practice effective information and knowledge management
  - Undertake effective coaching and mentoring
  - Effectively communicate and report



## Topics Covered:

- Management functions and general principles of management
- Leadership theory and styles
- Benefits and drawbacks of Intrapreneurship, Human capital variables, Creativity vs Innovation, Brainstorming, Culture and Perception in Intrapreneurship
- Information management systems and knowledge management systems
- Understand the role of the coach/ mentor
- Logical sequence of the mentorship process
- Develop self-empowerment and self-managed learning through mentorship
- Communication skills and reporting

# MIDDLE MANAGEMENT DEVELOPMENT PROGRAMME (MMDP)

This programme is intended to empower and equip Managers and those aspiring to become managers, with the requisite skills and knowledge about the management process and management functions. This is reinforced by aspects of leadership skills, corporate intrapreneurship, operations management and knowledge management systems.

## Duration

- **The total duration is 13 days.**
- (inclusive of 1 day for assessment)

## Price

- **R29 990.00** per delegate\*
- \* Group discount available

## Certification :

- **20 credits towards the RBS Bachelor of Commerce Degree, an accredited NQF level 7 qualification.**

REGENT Business School reserves the right to postpone a planned training intervention, decline/refuse to accept applications from delegates who respond to this invitation after the registration deadline and change dates, times and venues for the training. All enquiries can be directed to the business development unit on the above details. The closing date for the programmes is reflected on the respective schedule/calendar of programmes.