

# CAPE TOWN WATER CRISIS

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**Make a donation today and contribute by making a tangible difference to the water we all need for sustaining life**

## Water is the Key to Life

All over the world people have ignored warnings of water insecurity and unfortunately the City of Cape Town has been seriously affected by a drought. It will probably be the first city in the world to run out of water.

The executive mayor of Cape Town has warned citizens that the city is “very likely” to run out of water in April. After two years of drought which saw rain at about one-third of normal levels, reservoirs supplying the city are running dry. Calls to limit individual consumption to 87 litres per day have, say the authorities, been ignored by three-fifths of the people living in greater Cape Town - which has 3.7 million people. It would seem that some people do not care and are sending Cape Town towards **DAY ZERO**. It is the date on which the city will run dry. It was initially set at 21 April 2018, but has since been moved forward to 12 April 2018.

**On 12 April the water supply will be turned off and Cape Town will become the first major city in the world to run dry after failing to mitigate the consequences of drought.**

**Day Zero** is the day that almost all of the taps in the city will be turned off and the population will have to queue for water. The drought and associated water shortage has officially escalated to the level of a **Disaster**. The hope for a natural solution ended with the close of the main rainy season in September, and it is clear that water in the dams supplying the city will not last until the next rains in May-June next year.

## Contribute towards the Procurement of Water to Save Lives in Cape Town

REGENT Business School as part of its Social Responsibility will be responding to the plight of the citizens of Cape Town in partnership with the **Gift of the Givers Organisation**. An earnest appeal is made to all Staff, Students and Well-wishers to donate cash towards this unfortunate crisis. The Gift of the Givers Organisation will take the responsibility of procuring water and provide the necessary logistics to deliver to Cape Town.

Please make your invaluable contribution in cash towards this most worthy cause – sustaining life on earth.