



REGENT
BUSINESS SCHOOL

HONORIS UNITED UNIVERSITIES

**BACHELOR OF
COMMERCE
IN RETAIL
MANAGEMENT**





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PROGRAMME INTRODUCTION

SAQA ID: 105708 | NQF: 7 | Credits: 360 | Duration: 3 Years

The Bachelor of Commerce in Retail Management is an undergraduate qualification that provides an overview of retail management practice in a national and international context.

The programme aims to develop conceptual understanding, synthesis and application of management and management theory for students wishing to progress in management careers. The purpose of this programme is to introduce students to the main functions and management of a retail business and the key issues associated with understanding retail trading and retail environments.

The curriculum aims to equip qualifying students with the knowledge and practical skills required to perform effectively in a Retail Management role as well as with an appropriate knowledge base as preparation for further learning. The qualification is directed towards persons occupying or intending to occupy junior and middle management positions in private and business sector organisations and who are also aspiring towards senior management positions.

It is directed primarily at school leavers to enable them to develop and improve their management skills. Such learners would not have had previous exposure to the theoretical underpinnings of management and management theory.

Accredited by the Council on Higher Education (CHE) and Registered with Department of Higher Education and Training (DHET). Registration Number N°2000/HE07/012



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PROGRAMME OUTCOMES

A student attaining the Bachelor of Commerce in Retail Management will be able to:

- Display knowledge of retail management in general
- Apply skills of rational judgement, planning, and independent decision-making
- Interpret and evaluate evidence objectively
- Recognise and respond to change within the retail sector
- Make appropriate use of information technology
- Critically analyse and solve retail management problems
- Display ethical behaviour in a retail management context
- Apply research and communication skills for effective retail management





PROGRAMME STRUCTURE

Year 1

Semester modules:

Business Communication
Retail Management in Context

Annual modules:

Business Management 1
Economics 1
Accounting 1

Year 2

Semester One modules:

Business Ethics in retail
Business and Consumer Law
Operations management

Semester Two modules:

Strategic retail marketing
Supply chain Management
Risk and risk management

Year 3

Semester One modules:

Procurement Management
Sales Marketing
Retail risk management

Semester Two modules:

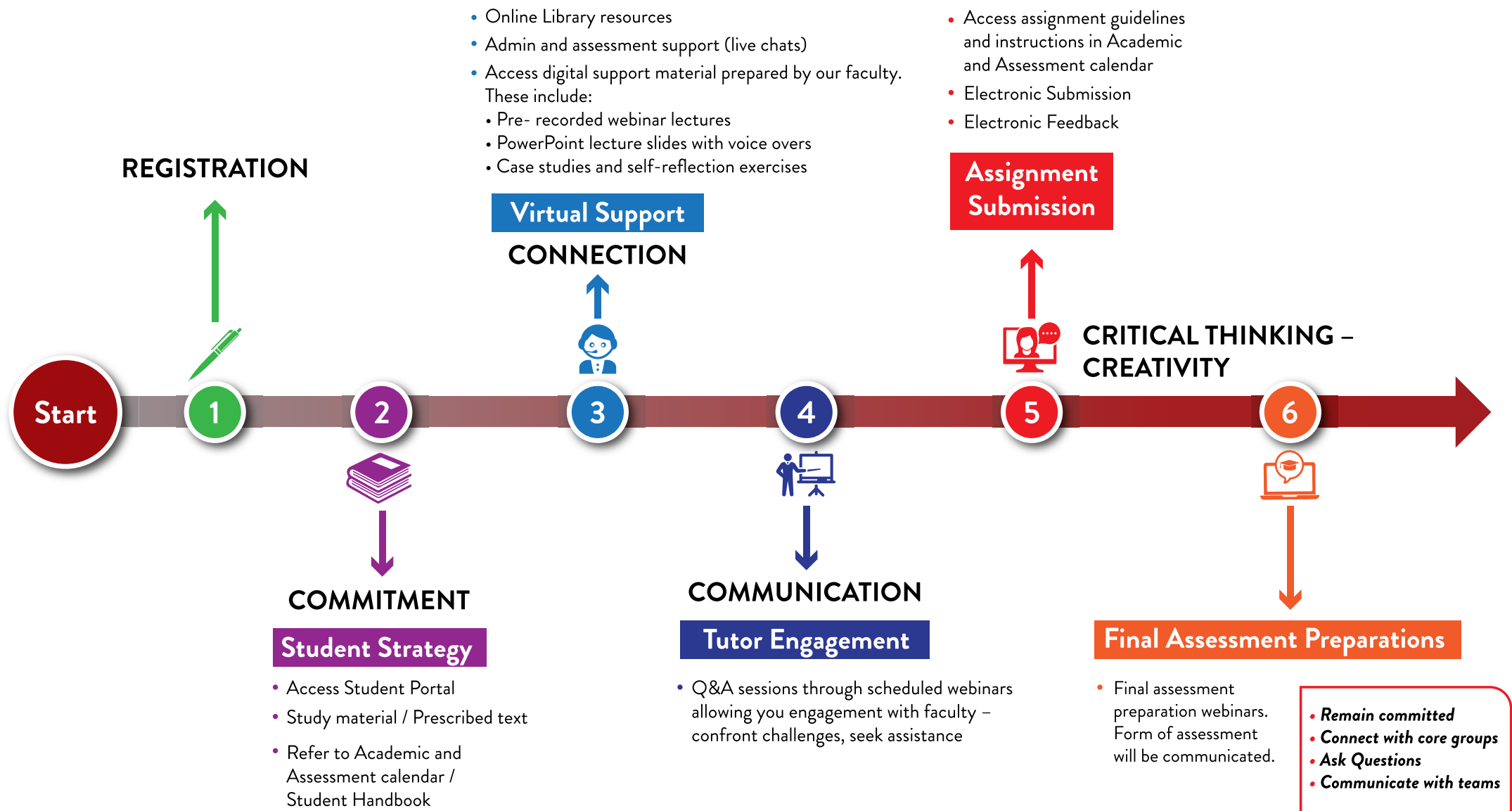
Customer relationship marketing
Financial Management
Strategic retail marketing

ADMISSION REQUIREMENTS

A national Senior Certificate with Bachelor's Degree endorsement or any other NQF 4 qualification or equivalent.



STUDENT SUPPORT



STUDENT SUPPORT

WE'RE AVAILABLE, WHEN YOU ARE...

Committed to supporting you through innovation
- with the REGENT CHATBOT

3 Simple Steps to get Connected



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to your contacts



Open **WhatsApp**
and send '**Hi**' to
the number



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THE RBS EXPERIENCE

If you are looking for a supportive higher education community that moulds the minds of forward-thinkers and nation builders, then we invite you to be part of our exclusive RBS Experience.

- **Supported distance learning:** remote studying is smart, flexible and, from a health and wellbeing standpoint, safe. Learning via social distancing is not a new concept for us. We have been offering our community this option for the past 22 years, so when the COVID-19 crisis hit, we were fully prepared. The success of our E-learning model is based on sound communication and exceptional virtual support, and includes online library resources, live chats with subject specialists, webinar lectures, online tutor sessions and digital learning tools that are consistently updated. We are accessible when you need us.
- **Community-based ethos:** The spirit of Ubuntu drives everything we do. We have a powerful student-centric culture and every decision is taken with you in mind. Our student community enjoys genuine support and guidance for each stage of their education journey.
- **Range of study choices:** With learning centres in South Africa (Durban, Cape Town, Johannesburg, Pretoria and East London), Namibia (Ongwediva and Windhoek) and Eswatini (Manzini), you have a choice of 27 programmes that include postgraduate and undergraduate degrees, diplomas, advanced diplomas and higher certificates.
- **An intellectual movement:** The RBS Experience offers you access to some of the foremost minds in industry, management and business. This immersive experience through eventing, lectures, webinars, debates, master classes, and digital panel discussions led by industry specialists and forward-thinkers are open to our student and Alumni community, offering them relevant insights to set trends, blaze trails, and forge a new reality in Africa.
- **Global footprint:** When you study with us, you become part of a select worldwide community of Honoris United Universities; a community that favours collaborative intelligence among leaders and professionals; a community committed to moulding the minds of future generations of global game-changers.
- **The greater good:** We have a strong sense of social responsibility. Whether it is imparting key digital expertise to learners, awarding bursaries to turn career dreams into reality, hosting skills transference programmes in disenfranchised communities, offering free 4IR training to youth at holiday bootcamps, or more recently, using the tech capabilities of our iLeadLABs to save lives, we are fully committed to corporate citizenry.
- **Leave a legacy:** members of our exclusive community of Alumni are making a phenomenal impact in various sectors, driving socio-economic change to ensure better, safer, brighter tomorrows for Africa.





CONTACT US

Office hours

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Follow Us on Social Media

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HEADQUARTERS

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