



REGENT
BUSINESS SCHOOL
HONORIS UNITED UNIVERSITIES

**Stay the Course.
Global Leaders Do.**



2020 MID-YEAR BROCHURE

www.regent.ac.za



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Introduction

They say that life does not happen to you; it happens for you. At REGENT BUSINESS SCHOOL (RBS), we prefer saying that life happens through you. We believe that while each of us stands in our own power, we are all part of an interconnected community. A community founded on shared values and collaborative support. A community that cares and celebrates the resolute human spirit. A community deeply rooted in African philosophy. I am because we are. Ubuntu is at the heart of our DNA.

We like to call it “The RBS Experience” and it is one of the things that students who have studied and interacted with us admire about us the most. We support our students in every step of their education journey, from the moment they register to the moment they step out in their graduation robes – and beyond.

If you are looking for a hands-on supportive, globally-relevant partner in higher education, you’re in good hands.

REGENT BUSINESS SCHOOL is a member of Honoris United Universities, a Pan-African higher education institution that is home to more than 45 000 students on 60 campuses in 10 countries.

02

iLeadLAB

REGENT BUSINESS SCHOOL's iLeadLAB is the employability unit of our institution. It is aimed at empowering young people with core skills and competencies to creatively bridge the gap between education and the demands of the 21st century workplace, and is a direct response to the accelerated pace of global technological transformation. The rapid shift makes it difficult for us to see the bigger picture - because the bigger picture is constantly changing.

Digital advancements, breakthroughs and pioneering developments are occurring at warp speed, plunging the global workplace into a space where it is no longer enough to effectively play by the rules. Instead, we must boldly innovate and step-change to remain relevant in dynamic, digitally-driven environments. Our iLeadLAB, positioned in all major centres in South Africa, help our students to successfully navigate this shifting employment landscape.

TODAY, EMPLOYERS ARE LOOKING FOR HIGH-PERFORMANCE INDIVIDUALS - YOUNG PEOPLE AND MID-CAREER EMPLOYEES - WHO ARE IN SYNC WITH THE DEMANDS OF A RAPIDLY-CHANGING DIGITAL WORKFORCE.

iLeadLAB has a range of programmes that offer hands-on development in Critical Thinking and Problem-Solving, Digital Literacy, and Creativity and Imagination. Students are taught effective communication, information literacy, civic responsibility, job search skills, time and conflict management, and how to be global team players. This is revolutionary support for career-minded individuals who recognise that multi- and relevant skilling gives them the edge in a world where the only constant is digital change.

03

#StrongerTogether

When COVID-19 disrupted the regular rhythm of life, sweeping South Africa into a new, uncertain reality, the government sent out an SOS for life-saving protective gear to support Public Health Sector professionals. We responded quickly and decisively, infusing ideas and digital innovation in a comprehensive three-phase plan to produce Personal Protection Equipment (PPE), locally addressing the global shortage.

More than 6 000 prototype face shields and splash protection masks produced with 3-D printed parts at our innovation hubs or iLeadLABs in Durban, Cape Town, Johannesburg and Pretoria were distributed, at no cost, to ten state-owned hospitals in South Africa as well as in Namibia and Swaziland, keeping Africa's healthcare warriors safe as they tackle the pandemic on the frontline. Consignments have also been donated to several private healthcare institutions, NGO's and organisations providing relief to South Africans during the lockdown.

"As a socially responsible organisation, we take an agile approach to local and global concerns, and we remain fully committed to make an impact on local communities across our areas of operation," explains Dr Ahmed Shaikh, Managing Director of REGENT BUSINESS SCHOOL.

Phases 2 and 3 of our PPE initiative continue to produce fabric face masks for public healthcare personnel and patients, 3-D printed masks equipped with filters, and intubation boxes. Our global collaboration with fellow Honoris partner universities has resulted in the production of prototype non-invasive respirators which are currently being distributed.

Knowing that we are making a significant, impactful difference to all of us who call Africa home is our little way of extending the RBS Experience to the continent as a gesture of support, letting our neighbours know that we are all in this fight together.

04

Student Support

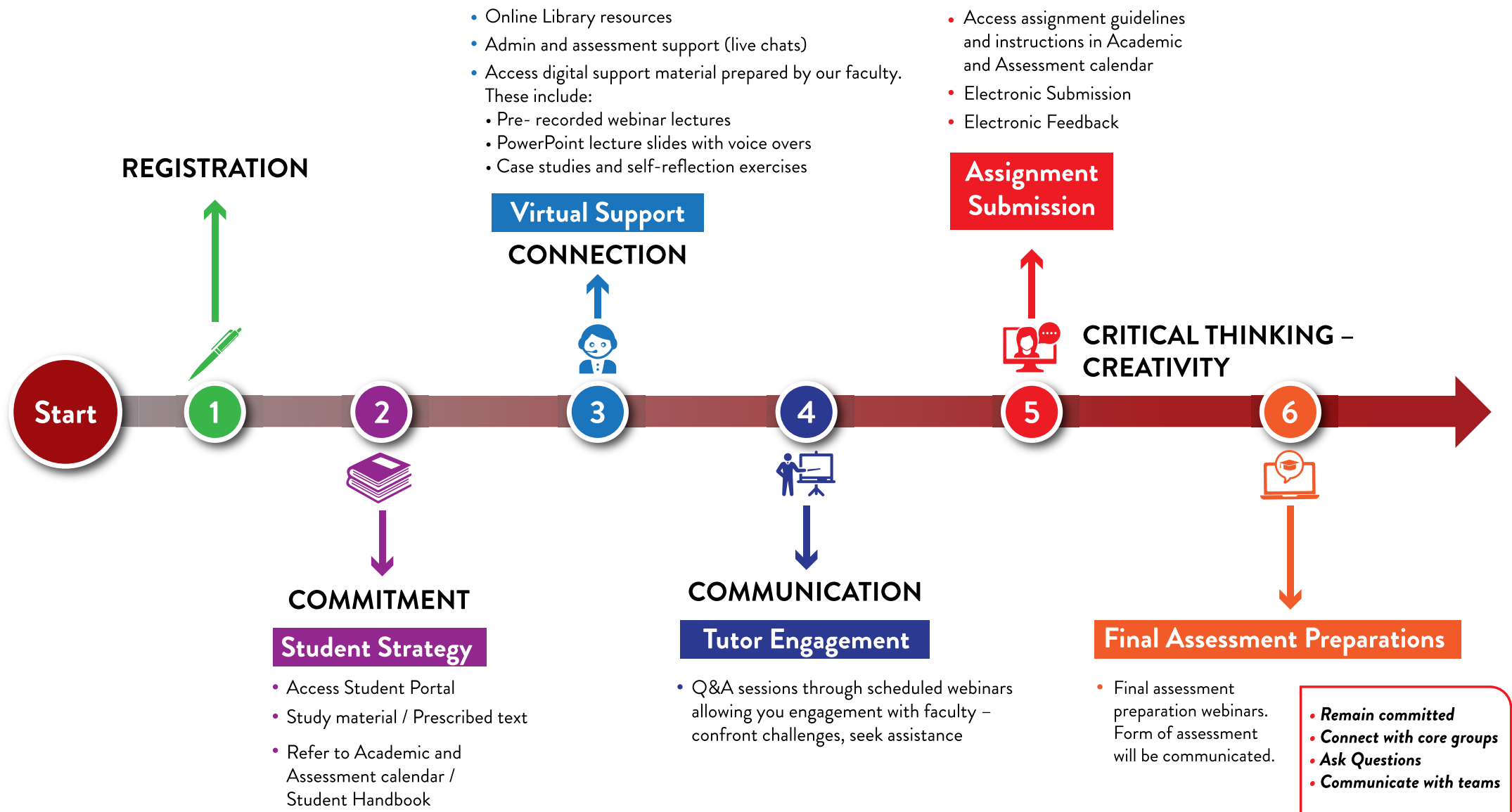
Our people-focused culture is at the heart of everything we do. So, when life as we all knew it came to a grinding halt in March, and South Africans prepared for lockdown living, we ramped up our online teaching so the safety and wellbeing of all our people - students and staff - would not be compromised.

Remotely, our team of thinkers, innovators and implementers worked tirelessly to guide, nurture and empower students, ensuring that teaching, learning and collaborating continued uninterrupted through webinars, pre-recorded lectures and exercises, and digital tutor interaction.

Our leadership team continues to engage with external stakeholders to secure and tap into new, cost-efficient ways for our student community to interact with academic specialists. Knowledge exchange continues uninterrupted via digitally immersive experiences that include:

- **Data-free use of our websites:** students can access videos, tutorials and other digital teaching tools for free following an agreement brokered with Cell C.
- **Distance learning pointers:** we produced, in partnership with Vodacom, a helpful guide with tried-and-tested tips to support our students' study-from-home routine.
- **Student support WhatsApp Bot:** A quick-response programme designed to provide instant assistance by providing answers to frequently answered questions.
- **iLeadLAB creative exercises:** our student community loves our free webinars and activities designed to develop agility, creativity and management skills to nurture innovation.
- **Counselling:** In the true RBS spirit of caring, support extends well beyond the academic. Our team of specialist coaches and counsellors provide advice, an attentive ear or a virtual shoulder to lean on.
- **Digital specialist engagement:** We have established several digital platforms for our student community to connect with the academic team to ensure the continued flow of invigorating, empowering conversations during online tutorials and discourse. Many of our subject matter specialists are regarded as thought-leaders within their respective fields.

Student Support



Student Support

We're available, when you are...

Committed to supporting you through innovation
- with the REGENT CHATBOT



3 Simple Steps
to get
Connected



Add the number
+27 87 250 2282
to your contacts



Open **WhatsApp**
and send '**Hi**' to
the number



Follow the prompts
in the easy-to-use
Menu



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The RBS Experience

If you are looking for a supportive higher education community that moulds the minds of forward-thinkers and nation builders, then we invite you to be part of our exclusive RBS Experience.

- **Supported distance learning:** remote studying is smart, flexible and, from a health and wellbeing standpoint, safe. Learning via social distancing is not a new concept for us. We have been offering our community this option for the past 22 years, so when the COVID-19 crisis hit, we were fully prepared. The success of our E-learning model is based on sound communication and exceptional virtual support, and includes online library resources, live chats with subject specialists, webinar lectures, online tutor sessions and digital learning tools that are consistently updated. We are accessible when you need us.
- **Community-based ethos:** The spirit of Ubuntu drives everything we do. We have a powerful student-centric culture and every decision is taken with you in mind. Our student community enjoys genuine support and guidance for each stage of their education journey.
- **Range of study choices:** With learning centres in South Africa (Durban, Cape Town, Johannesburg, Pretoria and East London), Namibia (Ongwediva and Windhoek) and Eswatini (Manzini), you have a choice of 27 programmes that include postgraduate and undergraduate degrees, diplomas, advanced diplomas and higher certificates.
- **An intellectual movement:** The RBS Experience offers you access to some of the foremost minds in industry, management and business. This immersive experience through eventing, lectures, webinars, debates, master classes, and digital panel discussions led by industry specialists and forward-thinkers are open to our student and Alumni community, offering them relevant insights to set trends, blaze trails, and forge a new reality in Africa.
- **Global footprint:** When you study with us, you become part of a select worldwide community of Honoris United Universities; a community that favours collaborative intelligence among leaders and professionals; a community committed to moulding the minds of future generations of global game-changers.
- **The greater good:** We have a strong sense of social responsibility. Whether it is imparting key digital expertise to learners, awarding bursaries to turn career dreams into reality, hosting skills transference programmes in disenfranchised communities, offering free 4IR training to youth at holiday bootcamps, or more recently, using the tech capabilities of our iLeadLABs to save lives, we are fully committed to corporate citizenry.
- **Leave a legacy:** members of our exclusive community of Alumni are making a phenomenal impact in various sectors, driving socio-economic change to ensure better, safer, brighter tomorrows for Africa.



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Our Programmes

Postgraduate Qualifications

Master of Business Administration (MBA)

A 20-month, NQF Level 9 qualification that is in demand among middle management professionals who understand the role of strategic skills enhancement in upward career mobility.

Postgraduate Diploma in Management (PGDip) *(Recognised by FSCA)*

A one-year, NQF Level 8 qualification popular among professionals in middle and senior management who seek an integrated conceptual understanding and critical application of specialised, qualitative and quantitative issues in management.

Postgraduate Diploma in Project Management (PGDip) *(PMSA Endorsed)* **NEW**

A one-year, NQF Level 8 qualification designed to upskill professionals with discipline-specific knowledge and experience, providing an in-depth understanding of the business management of projects, and key managerial and leadership skills.

Postgraduate Diploma in Accounting (PGDip) *(SAICA Accredited)* **NEW**

A new offering to our community, this SAICA-accredited, one-year NQF Level 8 qualification prepares students for the Initial Test of Competence (ITC) or the Board 1 examination with the view of accelerating their careers in Auditing, Financial Accounting, Management Accounting, Finance, and Taxation.

For our full range of programmes [Click Here](#)

Accredited by the Council on Higher Education (CHE) and Registered with Department of Higher Education and Training (DHET). Registration Number N°2000/HE07/012



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Our Programmes

Postgraduate Qualifications

Postgraduate Diploma in Educational Management and Leadership

A one-year, NQF Level 8 programme that seeks to develop capacity in management and leadership in an educational management context. The focus of the programme is to improve the practice of management and leadership in the educational sector. It is directed towards persons who hold, or are aspiring to hold, management responsibilities within educational institutions.

Postgraduate Diploma in Islamic Finance and Banking

This one-year NQF Level 8 programme is aimed at providing a deeper understanding of both Islamic Finance and Islamic Banking and is intended for graduates. The programme discusses the concepts of Islamic Finance and prohibitions in terms of financial transactions as well as the application of these concepts in the real world of finance.

Bachelor of Commerce Honours (BCom Honours) *(Recognised by FSCA)*

A new, one-year NQF Level 8 programme that develops the capacity in managers or aspirant managers within the commercial sector, by providing integrated functional and reflective competences in business and general management.

Bachelor of Commerce in Human Resource Management Honours Degree (BCom Hons HRM)

This one-year NQF Level 8 programme seeks to provide students with a convenient and structured avenue to advance their knowledge in Human Resource Management.

The programme endeavours to assist students to support and implement procedures and systems, promote best Human Resource Management (HRM) practices in the organisation, identify skills requirements (workforce planning) of the organisation, acquire an understanding of people dynamics and its impact in the workplace and on productivity and to ensure compliance with Human Resource legislation and trends.

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Our Programmes

Undergraduate Qualifications

Bachelor of Administration (BAdmin)

A three-year, NQF Level 7 focusing on developing proficient skills in the fields of management and administration, particularly geared towards development and administration in the wider public sector, with particular focus on professionalising the administration and management of government.

Bachelor of Commerce in Supply Chain Management (BCom SCM)

A three-year, NQF Level 7 programme. Supply chain managers are in demand across various sectors worldwide. Our students are empowered with generic management, human relationships, financial, and specific supply chain and operations knowledge and skills.

Bachelor of Commerce in Human Resource Management (BCom HRM)

A three-year, NQF Level 7 qualification suited for a career as a HR Manager, HR Resource Consultant, Industrial Relations Manager or Industrial Relations Consultant. It offers conceptual understanding, synthesis and application of management and management theory.

Bachelor of Commerce in Law NEW

A new, three-year NQF Level 7 qualification fortifies students with knowledge and skills in several areas traditionally associated with Law, preparing them to be employed as managers, entrepreneurs and contributors to society and the legal sector.

For our full range of programmes [Click Here](#)

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Our Programmes

Undergraduate Qualifications

Bachelor of Commerce (BCom)

A three-year, NQF Level 7 qualification that empowers individuals with theoretical and practical skills to excel in a professional commercial environment.

Choose a Focus Area:

- Accounting
- Economics
- Marketing
- Health Management
- Human Resource Management
- Information Technology
- Supply Chain Management
- Project Management
- Risk Management
- Retail Management

Advanced Diploma in Financial Management **NEW**

New to our undergraduate programme calendar, this one-year, NQF Level 7 programme enhances professional competencies in financial management. It is sought-after among professionals who have a diploma qualification and who aspire to increase their knowledge, skills and competencies.

Diploma in Public Relations **NEW**

A new addition to our undergraduate offering, this three-year, NQF Level 6 programme delivers specialist knowledge, skills and applied competence in public relations. Students are skilled in strategic communications, public relations techniques, marketing trends, digital media, and approaches to corporate social responsibility.

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Our Programmes

Undergraduate Qualifications

Higher Certificate in Supply Chain Management

A one-year, NQF Level 5 programme for individuals with practical knowledge of aspects of supply chain management who want to strengthen their skills and competencies. School-leavers interested in a career in supply chain management will benefit from the sound principles and practice that this programme offers.

Higher Certificate in Business Management (HCIBM)

A one-year NQF Level 5 programme that offers an overview of the essentials of business management theory and practice. It develops knowledge, tools and practical techniques among individuals seeking employment or those striving for professional development.

Higher Certificate in Marketing Management

This one-year, NQF Level 5 programme is a favourite among school-leavers or career changers seeking an entry level marketing job. It equips students with an introductory knowledge, cognitive and conceptual tools and practical techniques applicable to the field of Marketing Management.

Higher Certificate In Human Resource Management

A one-year NQF Level 5 programme developed to facilitate the learning of the knowledge and skills required in supporting human resource management practices. For economies to continue to grow and to remain globally competitive, it is crucial to increase the supply of competent people with average and middle order capabilities in such sectors in Human Resource Management.

For our full range of programmes [Click Here](#)

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Contact Us

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Follow Us on Social Media

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Instagram: <https://www.instagram.com/regentbusinessschool/>



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