



**REGENT**  
BUSINESS SCHOOL

HONORIS UNITED UNIVERSITIES

DISRUPT. RETHINK. INNOVATE.

**BE THE  
FUTURE**

**EMPLOYABILITY**

REPORT 2022



regent.ac.za







HONORIS  
UNITED UNIVERSITIES

## REGENT BUSINESS SCHOOL

### South Africa

Founded in 1998, REGENT Business School has campuses and learning centres in Durban, Johannesburg, Pretoria, East London, Cape Town, and in Swaziland and Namibia and is an innovative business school of the Fourth Industrial Revolution preparing agile leaders with an entrepreneurial mindset. Offering 30+ accredited and internationally recognized programs, which include MBA, PGs, and UGs degrees, covering areas of business administration, commerce, management & leadership, finance, entrepreneurship, local government, and educational management. Tech-rich experiences with makerspaces, and the iLeadLAB assist in empowering students with core competencies for the 21st-century workplace, in addition to a dedicated unit, redHUB, to provide training, mentoring, and incubation services to start-up entrepreneurial ventures. **A proud member of Honoris United Universities since 2017**



EMPLOYMENT  
RATE

**87%**

of our alumni were  
employed at the time  
of the survey.

OVERALL  
STUDENT  
SATISFACTION

**80%**

of students reflected that  
they were satisfied with  
the institution.



PROGRAMME  
RELEVANCE TO  
WORKPLACE

**93%**

agree that that the  
education received at RBS  
meets and exceeds their  
job requirements.



## **DISRUPT, RETHINK, AND INNOVATE ARE THE ETHOS OF REGENT BUSINESS SCHOOL.**

Higher education institutions are crucial in preparing students for success in the 21st century workplace. Our programs and services are designed to develop:

- Strong employability skills such as communication, problem-solving, teamwork, and time management which give our graduates an edge in a competitive and complex job markets.
- Quality workforce in demand by employers who are increasingly seeking candidates with 21st-century skills.
- Innovative entrepreneurs who will become 4IR leaders through our innovation programs and access to our state-of-the-art start-up labs.

RBS graduates benefit from over 50 industry partnerships that inform our academic programmes, support work-integrated learning opportunities such as internships and help students to build their professional networks.

## **HOW IS REGENT EFFECTING EMPLOYABILITY?**

REGENT Business School is committed to ensuring student success and providing an exceptional student experience through a range of initiatives and resources that are designed to support students throughout their academic journey. RBS places a strong emphasis on developing employability skills of its students through:

- Specialised Career Services
- Dedicated Career Services Team
- Flexible and Accessible Distance Learning
- Academic Integration - Preparing Students for the 4IR Workforce
- Transversal Skills Training for Mature Working Adults

## WHERE OUR GRADUATES ARE WORKING

<b>Financial Services</b>	<b>40%</b>	Banking, Consulting & Insurance
<b>Healthcare</b>	<b>14%</b>	Public and Private Healthcare, Consulting & Insurance
<b>ICT</b>	<b>11%</b>	Telecommunications, Manufacturing, Consulting
<b>Education</b>	<b>10%</b>	Municipalities, Pre and post Schools, Dept. of Education
<b>Wholesale &amp; Retail</b>	<b>10%</b>	Wholesale, Motar, Accommodation, Food, Clothing & Textile
<b>FMCG</b>	<b>9%</b>	Logistics, Pharmaceutical, Warehousing & Distribution
<b>Other</b>	<b>6%</b>	Entrepreneurs & Consulting

## HOW DID OUR GRADUATES FIND EMPLOYMENT?

22%



Referral from contacts, previous employer, family or private network

20%



Careers department/fair/portal at the institution

16%



Professional recruiter/head-hunter

12%

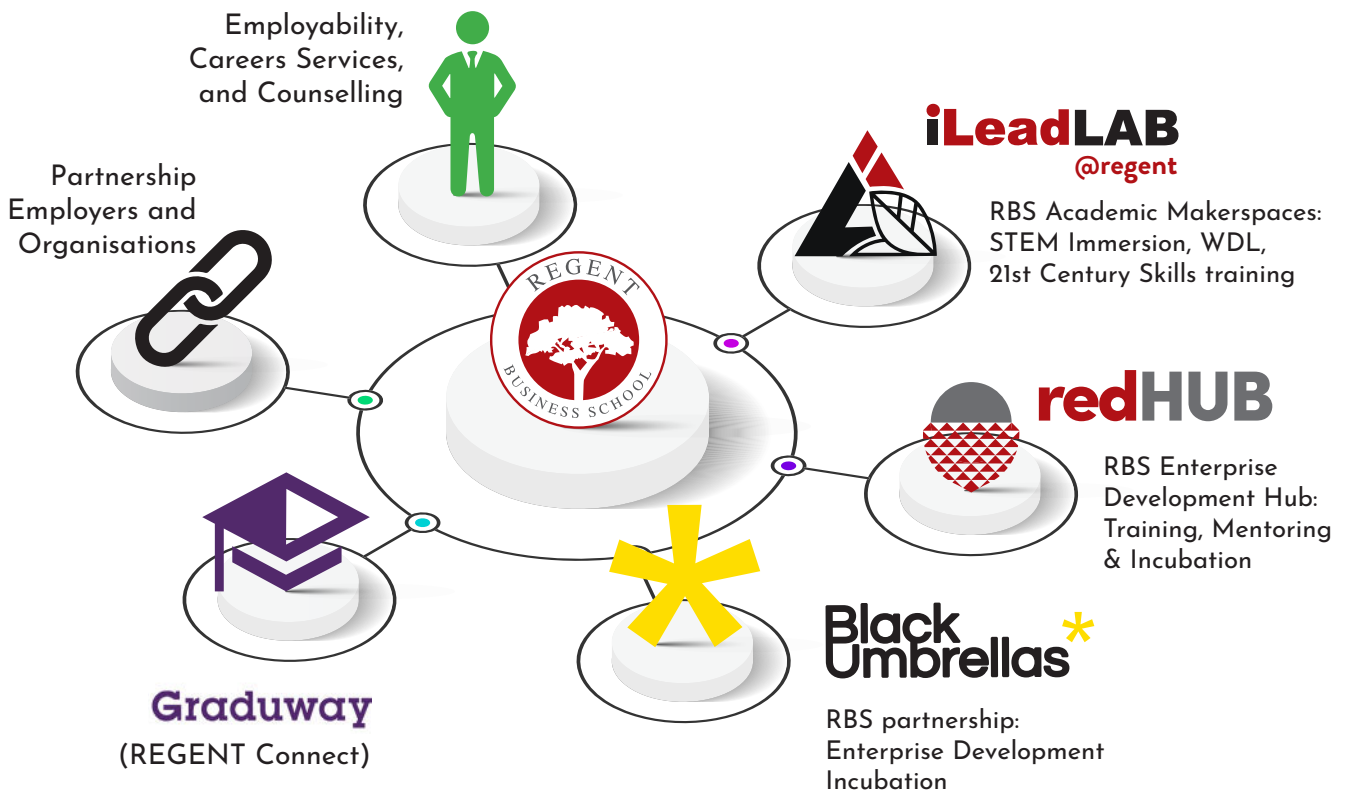


Online jobs portal

## GRADUATE JOB TITLES

- ◇ Director
- ◇ General Manager
- ◇ Accountant
- ◇ Administrator
- ◇ Project Manager
- ◇ Managing Director
- ◇ Marketing Manager
- ◇ Educator
- ◇ HR Manager
- ◇ Procurement Officer
- ◇ Warehouse Manager
- ◇ Head of Department

## OUR STUDENT NETWORKS



## CAREER SERVICES

Regent's dedicated Career Services team engage students and alumni in a variety of ways through career guidance and counselling, one-on-one consultations, online mentoring on REGENT Connect, and CV reviews. The Career Services team actively seek and build new partnerships with employers to provide more opportunities for our students and alumni. REGENT's Career Services organizes various complementary events and activities such as webinars, workshops, training and development programs, master classes, and CPD accredited events to support the professional development of our students and alumni. Career Services email: [employability@regent.ac.za](mailto:employability@regent.ac.za)

## REGENT Connect

REGENT Business School leverages advanced digital solutions that ensure our students receive career guidance. The Regent Connect platform is where our community of students, alumni, employer partners and staff share career focused information resources including professional insights to career development and advancement. The Career Services team also host various professional development webinars, job posts and other career building resources on the platform. With a community of 6180 students and alumni, the platform is aimed at fostering collaboration, networking, and knowledge sharing to build a strong and supportive community of business leaders and professionals.



REGENT Business School encourages immersive learning activities that support entrepreneurship and innovation. Regent combines the delivery of both online and in-person courses, with a state-of-the-art of the art business incubator and makerspace. We incentivise participation through prizes for best project ideas and successful launches of businesses. Students have won up to \$10,000 to kickstart their businesses.



## iLeadLAB

REGENT Business School's iLeadLAB is an academic makerspace that provides students with a hands-on and innovative learning experience. iLeadLAB uses technology, prototyping, and maker-centred learning approaches that encourages students to develop 21st-century skills and competencies that are essential for success in a 4IR workplace. iLeadLAB trains students in laser cutting, sublimation, web development, and social media marketing. iLeadLAB also offers an Introduction to Robotic Process Automation program for students. By exposing students to makerspaces and other innovative learning opportunities, the iLeadLAB is helping to bridge the skills gap and prepare students for the rapidly changing job market.





## redHUB

REGENT Business School's redHUB promotes entrepreneurship for students looking to launch their own businesses through Work Directed Learning (WDL) approaches that focuses on solving real world problems. By incorporating entrepreneurship training into the WDL approach, students are given the tools and resources they need to be adaptable, innovative, and successful in their entrepreneurship pursuit.

redHUB drives the Higher Certificate in Entrepreneurship programme at RBS in three ways: i) The Start-Up Challenge, ii) Collaboration with iLeadLAB and iii) Shark Tank. Each of these elements challenge our students to get to demonstrate their entrepreneurship skills. redHUB is helping students to demystify the process of starting a business by providing practical case-based training for would-be entrepreneurs, and valuable guidance on the critical steps involved. For early-stage entrepreneurs, the just-in-time short courses are a valuable resource for improving business strategy, organization, and performance.

## SKILLING THE WORKFORCE

*Regent Business School offers programmes to meet the various needs to working adults seeking to upskill or reskill.*

### OUR PROGRAMMES

**Doctor of Business Administration (DBA)**

**Master of Business Administration (MBA)**

**Honours Programmes**

**Postgraduate Studies**

**Degrees**

**Advanced Diplomas**

**Diplomas**

**Higher Certificates**

## WHY STUDENTS CHOOSE REGENT

Regent Business School is a leading educational institution that offers students a comprehensive educational experience.



Students choose to study at Regent because of its commitment to providing accessible, affordable, and relevant education.



The school's world-class facilities and cutting-edge technology for 21st century learning provides students with the resources they need to succeed, while renowned faculty members work closely with students to help them develop the skills, knowledge, and confidence they need to achieve their career goals.



Students at Regent benefit from a comprehensive employability program that enhances their career opportunities and equips them with the skills and knowledge they need to make a meaningful impact in their chosen fields. In addition to these factors, students also appreciate the practical, real-world experiences they gain through Regent's hands-on learning activities and its focus on providing students with practical skills that are applicable in the workplace.



Regent is also part of the Honoris United Group, which is committed to transformative and relevant education, preparing agile business leaders who are equipped to succeed in a rapidly changing world.



With its supportive community and commitment to student success, RBS is the ideal place for students who want to achieve their career goals and make a positive impact in their chosen fields.



# REGENT BUSINESS SCHOOL

iLeadLAB

BEACH CAMPUS  
LEVEL STREET



## WHY STUDENTS CHOOSE REGENT



**Johaara de Villiers**  
Postgraduate Diploma in Management  
Finance Manager at Rasar (Pty) Ltd

[CLICK TO VIEW](https://bit.ly/41mKUss)  
<https://bit.ly/41mKUss>



**Mueletshedzi Munyai**  
Mechanical Engineer | MBA  
R&D Manager (Foods Africa) at Unilever

[CLICK TO VIEW](https://bit.ly/3INxJLL)  
<https://bit.ly/3INxJLL>



**Priscilla Mutilifa**  
MBA in Healthcare Management  
Current student

[CLICK TO VIEW](https://bit.ly/3m2Ylxb)  
<https://bit.ly/3m2Ylxb>

## GRADUATE TESTIMONIALS

“ I commenced my MBA whilst in the role of Head of Front-End Services at African Bank. The MBA through Regent as a key to opening career doors, is a force to be reckoned with. I have been blessed to have been offered the opportunity to commence the Regent DBA with the first group intake in the beginning of 2021. My thoughts that run through my head is, what is next...

**REECE OAKES**

Chief Executive Officer (CEO) at Rennie's BCD Travel  
Master of Business Administration



“ It's quite intimidating when you haven't studied for a long time, but I must say that at REGENT BUSINESS SCHOOL they made me feel at home, they made me feel comfortable with everything, they were on-hand to be able to help me, I enjoyed the lessons that were on weekends because I did this while I was working.

**MARGARET HIRSCH**

COO - Hirsch's  
Master of Business Administration



## EMPLOYER TESTIMONIALS

“ Overall, I am pleased at the performance of candidates as well as with the delivery of the programme - the first of its kind for SANZAF.

I appreciate the flexibility and adaptability of the RBS team to go the extra mile in ensuring that candidates are well supported and provided with 1 on 1 service for their needs. The quality of the training in delivering the mission and vision of the programme is always a top priority.

**ARIFF SHAIKH**  
National Co-Ordinator  
SANZAF

“ In the implementation of the programme/s REGENT Business School always placed the interest of the students at the forefront whilst maintaining the high standards of the student entricity in support and academic interventions.

I will not hesitate to recommend REGENT Business School as the institution has consistently displayed professionalism in the teaching and learning environment.

**TSEPO NTHEBE**  
Learning and Development Facilitator  
World of Sport

“ In the implementation of the programme REGENT Business School always has the best interest of the students at heart.

I will not hesitate to recommend REGENT Business School as the institution has displayed professionalism at an administrative level and in its teaching and learning environment.

**VINCENT B. MAPHUMULO**  
Deputy Director: Training and Development  
Department of Education KZN

# Where do I find **REGENT BUSINESS SCHOOL?**

South Africa, Mauritius, Namibia and Eswatini Learning Centres



## HEADQUARTERS

### DURBAN - SOUTH AFRICA

35 Samora Machel Street, Durban

Tel: +27 31 304 4626

Email: [study@regent.ac.za](mailto:study@regent.ac.za)

## LEARNING CENTRES

### JOHANNESBURG - SOUTH AFRICA

13 Frost Avenue, Auckland Park, Johannesburg

Tel: +27 11 482 1404 / Email: [mbajhb@regent.ac.za](mailto:mbajhb@regent.ac.za)

### PRETORIA - SOUTH AFRICA

Hillcrest Office Park, 177 Dyer Road, Hillcrest, Pretoria

Tel: +27 12 764 1300 / Email: [pretoria@regent.ac.za](mailto:pretoria@regent.ac.za)

### EAST LONDON - SOUTH AFRICA

6-8 Donald Road, Vincent, East London

Tel: +27 43 721 1271 / Email: [eastlondon@regent.ac.za](mailto:eastlondon@regent.ac.za)

### CAPE TOWN - SOUTH AFRICA

Podium Level, Block D, The Boulevard Office Park

40 Searle St, Woodstock, Cape Town

Tel: +27 21 422 2567 / Email: [capetown@regent.ac.za](mailto:capetown@regent.ac.za)

### MANZINI - ESWATINI

Plot 132, Mbabha Street, Manzini (next to Eswatini Milling)

Tel: +268 250 55890 / Email: [swazi@regent.ac.za](mailto:swazi@regent.ac.za)

### MBABANE - ESWATINI

Shop No. 13, The New Mall, Lot 2202, Extension 1, Mbabane

Tel: +268 24049440 / Email: [mbabane@regent.ac.za](mailto:mbabane@regent.ac.za)

### ONGWEDIVA - NAMIBIA

Coolmaster Complex, Ongwediva Main Road, Namibia

Tel: +264 652 38567 / Email: [ongwediva@regent.ac.za](mailto:ongwediva@regent.ac.za)

### WINDHOEK - NAMIBIA

Unit 8 Moth Centre, Centaurus Road, Windhoek

Tel: +264 6122 1480 / Email: [windhoek@regent.ac.za](mailto:windhoek@regent.ac.za)

### MAURITIUS

Belle Terre Road, Highlands, Avenue Alysse,

Vacoas-Phoenix



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