



REGENT
BUSINESS SCHOOL
HONORIS UNITED UNIVERSITIES

DISRUPT. RETHINK. INNOVATE.

**SURROUND
YOURSELF WITH
SUCCESS**

**20
25**

UNDERGRADUATE
BROCHURE





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REGENT
BUSINESS SCHOOL

HONORIS UNITED UNIVERSITIES

DISRUPT. RETHINK. INNOVATE.

I touch the future. I teach.

Christa McAuliffe



MESSAGE

from the
Dean

Dr Shahiem Patel

Dean
REGENT BUSINESS SCHOOL



At RBS, we embrace change as opportunities.
Our cutting-edge curricula challenge conventional thinking, encouraging you to ask critical questions, explore fresh perspectives, and pioneer new solutions. ”

Dear Prospective Students,

It is with great enthusiasm that I welcome you to Regent Business School (RBS), a dynamic institution that places innovation, entrepreneurship, and academic excellence at the forefront of education. As the Dean of RBS, I am honored to invite you to embark on a journey that will not only shape your career but also prepare you to lead and thrive in a world of constant evolution.

At RBS, our undergraduate programs are more than a gateway to knowledge—they are a transformative experience designed to cultivate leaders who are adaptive, innovative, and purpose-driven. We aim to provide you with the tools and mindset to navigate the complexities of the modern world with confidence and creativity.

Today’s business and economic landscapes are undergoing rapid and unprecedented change, driven by technological advancement, globalization, and emerging challenges. At RBS, we embrace these changes as opportunities. Our cutting-edge curricula challenge conventional thinking, encouraging you to ask critical questions, explore fresh perspectives, and pioneer new solutions.

Central to this transformation is the Fourth Industrial Revolution (4IR), where technology is reshaping industries and societies at an extraordinary pace. From artificial intelligence and machine learning to extended reality and blockchain, these advancements are not just topics of study at RBS—they are integral to our learning experiences.

Our iLeadLAB, located at our major learning centers, serves as a hub for exploration and experimentation with the latest 4IR technologies. We encourage you to immerse yourself in these spaces, fostering a culture of technological fluency and innovation.

Entrepreneurship lies at the heart of our philosophy. Through our redHUB (Regent Enterprise Development Hub), we provide you with experiential learning opportunities, mentorship, and access to industry networks. Whether your goal is to launch a startup, create social impact, or drive innovation within established organizations, RBS will support you in becoming an entrepreneurial leader equipped to seize emerging opportunities.

As you embark on this transformative journey, remember that every challenge is a stepping stone to growth. Embrace uncertainty, nurture your curiosity, and use every experience as a platform to build resilience and innovation. At RBS, we are committed to empowering you to realize your full potential and to contribute meaningfully to society.

Together, we will shape a future marked by progress, innovation, and leadership. Your journey starts here, and we are excited to be part of your story. Welcome to Regent Business School—a place where aspirations take flight and success begins.

Best wishes,

Dr Shahiem Patel

Dean

REGENT BUSINESS SCHOOL



GOOD REASONS

to study at **REGENT BUSINESS SCHOOL**



Tech-rich and
Future focused education



Employability programmes to
enhance graduate outcomes



Industry aligned, accredited and
internationally recognised qualifications.



Accessible and affordable
Higher Education



A committed student centred culture that
focusses on student success



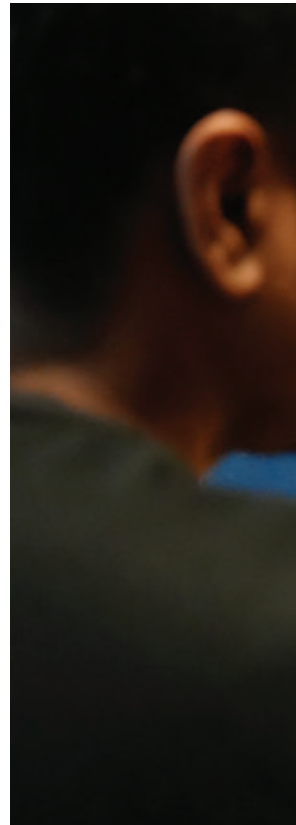
A focus on real world skills development that ensures the best
possible preparation for employability, life and success



Diversified student networking opportunities across Africa
through HONORIS United Universities



A proud member institution of







AN OVERVIEW OF

REGENT BUSINESS SCHOOL

REGENT BUSINESS SCHOOL (RBS) is a Private Higher Education Institution headquartered in the heart of the central business district and the industrial hub of Durban, one of the busiest port cities on the eastern seaboard of South Africa. RBS also has a wide footprint across Southern Africa with learning centres in major cities of South Africa as well as Namibia and Eswatini. RBS is deeply embedded as a premier private higher education provider in Africa, with fifty four burgeoning economies. The institution was established in 1998 with a mission to provide affordable and accessible education, resulting in a number of fully accredited world class programmes.

RBS prioritises quality education; incorporating 21st century learning in the teaching methodologies focused on producing holistic graduates. Strategic thinking and thought-provoking case studies exposes and equips students with a higher level of practical problem solving abilities. All modules are rigorously designed with industry input, an opening vignette to major events and real-world issues around the globe.

At the core of its institutional philosophy, RBS is about innovation and entrepreneurship. It is about nurturing and

shaping leaders and entrepreneurs to have an impact in their context. At RBS, understanding today's important challenges that confront business and society, and discovering tomorrow's interesting opportunities are at the heart of our teaching, learning, research and community engagement.

RBS's programmes cover the areas of business administration, commerce, management and leadership, entrepreneurship, local government, educational management and range from higher certificates to postgraduate programmes.

In delivering its range of management education programmes to a diverse body of students from both the Public and Private Sectors, RBS has developed significant capacity with regards to infrastructure, academic and intellectual resources. Access to a large pool of experts in Management and Leadership from commerce, industry and academia has positively impacted the delivery of its learning programmes.

Through its active research focus, RBS is also at the cutting edge of the latest business leadership and management trends. Academics at RBS hail from diverse multicultural backgrounds and are the finest industry players, who are engaged in cutting

edge research, the pursuit of unparalleled academic excellence and innovation. They have conducted high impact research and published thought-provoking academic papers across a broad range of business, industry and professional areas, working in and teaching at all levels of professional and industry platforms. Their contributions have made meaningful and concrete impact in the global community at large, at home and abroad.

RBS has developed a series of programmes that are designed to provide students and organisations with the management competencies and critical skills necessary to build and sustain competitive advantages in a rapidly changing and complex business environment. RBS's expertise has evolved through continuous research and development undertaken in delivering a range of local and international business and management education.

To date, RBS is proud to announce that it has successfully graduated in excess of 13 500 graduates. The institution has seen rapid growth in the number of students graduating annually. The escalation in graduation figures is a reflection of the extent of the success and sustainability of the institution through academic support and student centricity of the institution.

RBS continues to grow and build on its reputation as a leading provider for higher education in business and management. For prospective students this is indeed an exciting time as you lay the foundations for a career in the business world. At RBS we will do all that we can to help you to make the right choices for your future and a programme of study at RBS will give you the best possible start in your career.



MISSION

To provide accessible, affordable, and quality entrepreneurial, business and management education, responsive to the critical needs of South Africa and the African continent within the context of a dynamic global environment.



VISION

To be a leading provider of entrepreneurial, business and management education and to develop business leaders through research and innovation.

Our Values:

○ KNOWLEDGE:

The creation and dissemination of knowledge through teaching and learning, research and innovation, and critical engagement with all stakeholders.

○ SOCIAL RESPONSIBILITY:

Serving and engaging for the overall betterment of society.

○ SUSTAINABILITY:

Integrating social, environmental, economic and technological considerations into teaching, learning and research strategies.

○ ETHICAL BEHAVIOUR:

Practising ethical leadership based on the principles of governance efficacy and efficiency.

○ DIVERSITY:

Applying the principles of social justice in dealing with the critical issues of diversity, race, access to education, gender, equity and disability.

WHY CHOOSE REGENT BUSINESS SCHOOL?

REGENT BUSINESS SCHOOL has developed a series of programmes that are designed to provide students and organisations with the management competencies and critical skills necessary to build and sustain competitive advantage in a rapidly changing and complex business environment. RBS's expertise has evolved through continuous research and development undertaken in delivering a range of local and international business and management education programmes.

As a specialised education and training provider of management related learning programmes, RBS has the capacity, systems and resources to deliver courses with flexible learning options, including onsite, offsite(online) and blended learning programmes, catering to individuals who might need to balance work, family, or other commitments while pursuing their studies. It is well known that successful companies make deliberate efforts to ensure that training of staff does not compromise production and business time. RBS delivers courses that are flexible and supported by a range of support facilities i.e. telephonic support, face to face lectures, online and web support and virtual classrooms. This places organisations at the forefront of competitiveness having their staff trained and upskilled whilst still maintaining optimal productivity.

The **REGENT BUSINESS SCHOOL** programmes:

REGENT BUSINESS SCHOOL is a registered private higher education institution at the Department of Higher Education and Training (DHET) (Registration certificate number: 2000/HE07/012).

REGENT BUSINESS SCHOOL is accredited by the Council on Higher Education (CHE).

Quality confirmed by accreditation

1. Accredited by the Council on Higher Education (CHE).
2. Registered on the National Qualifications Framework (NQF) by the South Africa Qualifications Authority (SAQA).
3. Registered with the Department of Higher Education and Training (DHET).
4. Recognised by the Namibian Qualifications Authority (NQA).
5. Recognised by the Mauritian Tertiary Education Commission (MTEC).

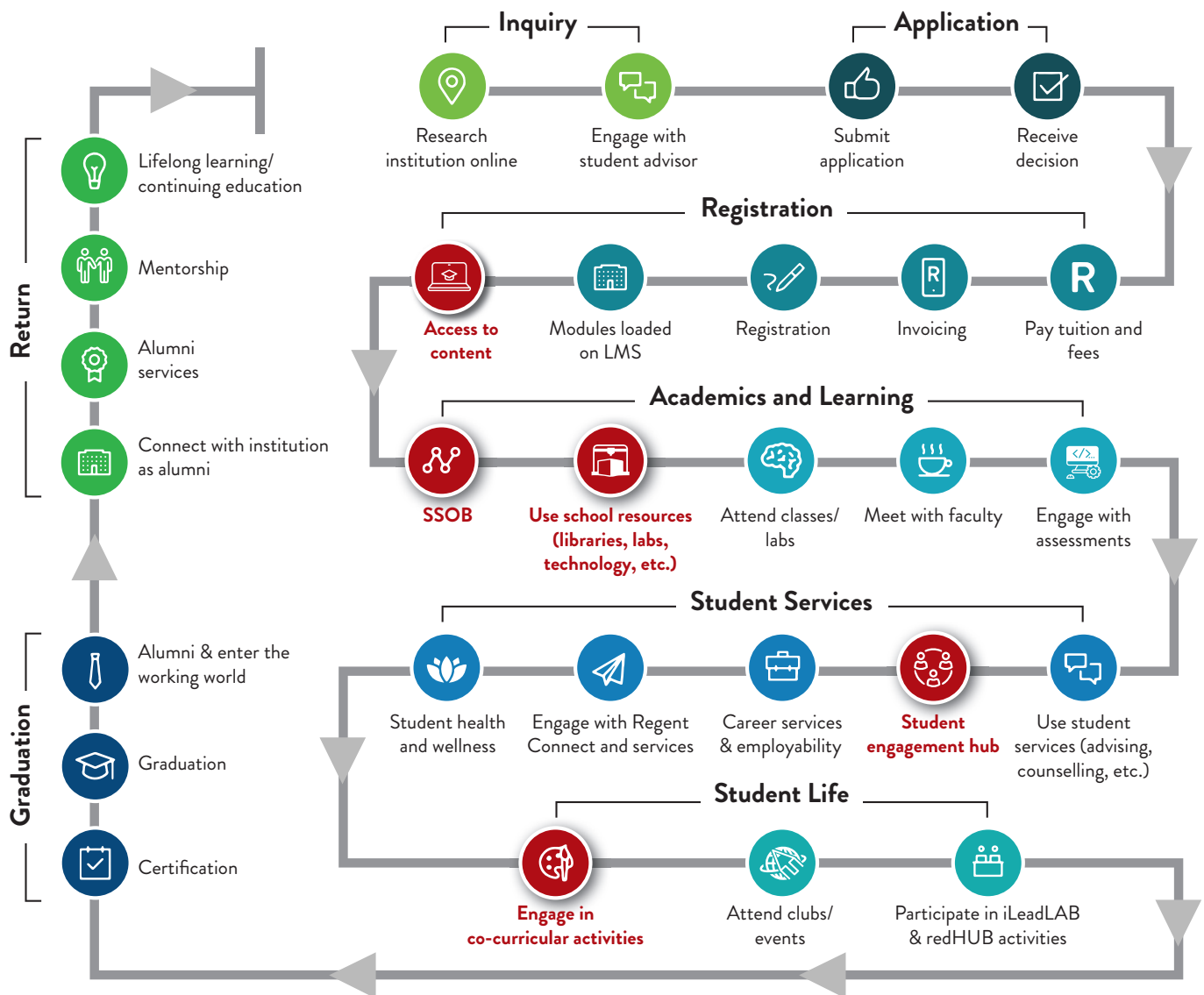


AN INTERNATIONAL EXPERIENCE

REGENT BUSINESS SCHOOL (RBS) has, since its inception in 1998 developed an international footprint of higher education delivery in the Southern African Community. Recent years have seen the extension of this footprint through collaboration with foreign partners to the Mauritian and Madagascan Islands, Kenya in East Africa as well as the extension of its footprint to the Northern European region of Russia. A recent survey of RBS graduates indicates that graduates have positioned themselves on all continents of the world. The survey shows them holding executive positions in Hong Kong, Pakistan, United Kingdom, Saudi Arabia, Oman, Australia and a host of African countries.

Delivering programmes across international boundaries through supported distance and utilising highly experienced and qualified academics has positioned RBS to offer cutting edge programmes that meet market demands which are locally and globally relevant.

STUDENT JOURNEY



ACADEMIC SUPPORT: ONE-TO-ONE SUPPORT:

In order to help you study more effectively, develop key academic skills and access academic support, you can book an appointment to talk with a faculty member.

WORKSHOP SESSIONS & WEBINARS:

RBS facilitates workshops and webinars for students where teaching and learning support take place. Workshops and webinars provide the ideal forum for students to clarify areas of difficulty identified in their study programme.

ENRICHMENT SESSIONS:

Enrichment sessions are offered to students who wish to further their understanding of a module and who have experienced difficulties during the academic semester. The enrichment sessions are only held in regions where there are adequate student numbers per module.

WEBSITE SUPPORT:

RBS's website offers new and prospective students access to information electronically. Registered students can further access their REGENT online portal account from the home page.

VIDEOS TO SUPPORT LEARNING:

REGENT BUSINESS SCHOOL has introduced a series of videos that is intended to complement student learning. Videos are available for selected modules.

ACADEMIC MAKERSPACES

at **REGENT BUSINESS SCHOOL**



Today's pace of technological change is staggering, and the speed of current breakthroughs has no historical precedent. The growth in artificial intelligence (AI), robotics, autonomous vehicles, the Internet of Things (IoT), and nanotechnology has become the new norm of the Fourth Industrial Revolution (4IR) or the Digital Age.

The 4IR will be driven by four disruptions: the astonishing rise in data volumes, computational power, and connectivity; the emergence of analytics and business-intelligence capabilities; new forms of human-machine interaction such as touch interfaces and augmented-reality systems; and improvements in transferring digital instructions to the physical world, such as advanced robotics, Laser Cutting and 3D printing. Preparing learners for success during the 4IR the notion of education has to change at scale.

Learners, both at educational institutions and in industry will need to adapt and innovate in response to new demands and changing circumstances, in being able to command and expand the power of technology to create new knowledge. Hence, new standards for what students should be able to do are replacing the basic skill competencies and knowledge expectations of the past.

Courses:



3D Printing
Workshop



Raspberry Pi
Workshop



Arduino
Electronics



Laser Cutting
Workshop



Website
Building



Soft Skill Workshops:



Emotional
Intelligence



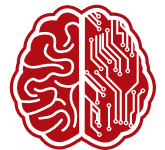
Personality
Assessments



Critical
Thinking



Stress & Conflict
Management



Creativity &
Design Thinking

Work Readiness Workshops:



CV
Writing



Interview
Skills



Job Search
Skills



Presentation
Skills



Career
Fairs



Graduate Recruitment
Programmes



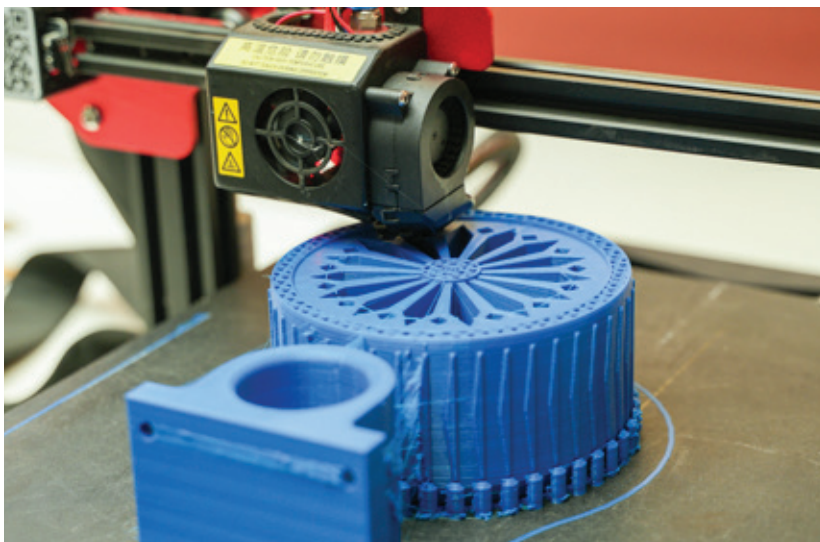
LASER CUTTING

Imagine designing your own custom product with the power of laser cutting technology. In our interactive learning space, you will learn how a laser cutter works and how to use it to cut and etch while creating your own special product. Use paints, varnish or even etch your own art and design to personalise your puzzle.

CODING

Want to start or develop your coding skills? Learn how computers work and how to make them in this special workshop that will give you access to a multifunctional device to make anything you can imagine.

This course will give you foundational computer skills and how to use open-source resources to build a custom computer to be used for coding or a TV Media Centre.



3D PRINTING

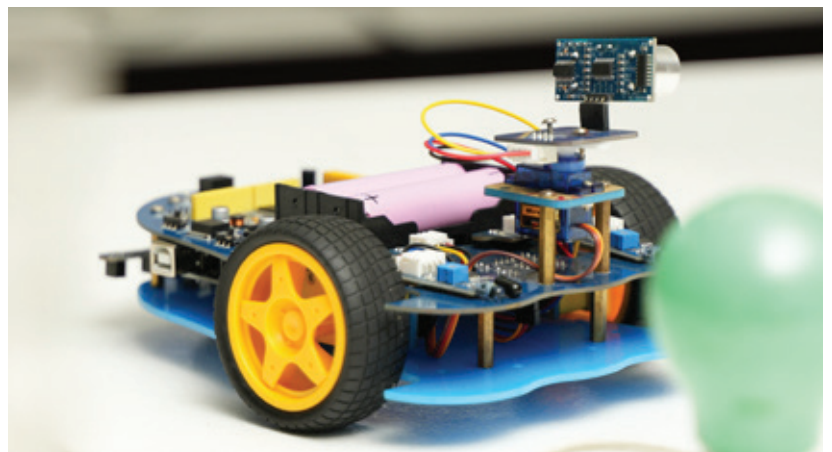
Become a digital artisan and bring your ideas to life through 3D printing. Create products that are printed layer by layer with a model designed using 3D software.

Experience this innovative technology and open up a world of possibilities.

ROBOTICS

Where self-driving cars and automation are ruling the world, learn how to make your own autonomous car in a day.

This workshop will teach you where the world of mobility is going and give you an introduction into electronics, coding, and automation.





AN OVERVIEW OF



redHUB

REGENT Enterprise Development HUB

COVID-19, the global health crisis that has snatched lives, stolen livelihoods and crushed revenue streams has, ironically, birthed a new era for opportunity and innovation. Around the world, the entrepreneurial spirit is in full throttle, ripe for nurturing. If ever there was a time for innovative players to thrive, it is now.

As global economies reboot, analysts and forecasters believe that SMMEs (small, medium, and micro enterprises) with their pioneering and problem-solving philosophies, will play a pivotal role in shaping post-COVID-19 realities.

Indeed, there is a direct correlation between a country's economic trajectory and the level of its entrepreneurial activity. The World Bank's Small and Micro Enterprises (SME) report of 2019 highlighted that SMEs contribute up to 40% of the gross domestic product in Africa. Now, experts believe entrepreneurship is key to healing the continent's deep financial wounds inflicted by the global health crisis.

REGENT BUSINESS SCHOOL has made considerable investment to create an environment to support many facets of enterprise development. The REGENT Enterprise Development Hub (REDhub) leverages the business school's iLeadLABs or national technology hubs, and the continuous improvement initiatives to its knowledge-exchange practices, to champion entrepreneurial development, with the intention of contributing to sustainable economic recovery.

REDhub seeks to provide impactful entrepreneurial and enterprise development by nurturing resilient, homegrown ecosystems and breathing life into ideas and concepts to stimulate growth from a grassroots level.

Soft Skill Workshops:

THE REDhub APPROACH:

REDhub is anchored in entrepreneurship and enterprise development and is a niche business support and development facility that promotes technology focused entrepreneurship and new venture creation.

The main components of the REDhub initiative are:

- Entrepreneurship development
- Enterprise development
- Innovation
- Access to new markets for SMMEs
- Building collaborative networks of businesses

The focus will be on:

- Igniting the entrepreneurial thought process and passion in individuals
- mitigating against poor business strategy, and
- retraining (upskilling and reskilling) working adults.

Services Offered:



Business Incubation



Provision of co-working space and makerspaces



Laboratories for product conceptualisation, prototyping and development



Advice for Startup businesses (early stage entrepreneur support)



Business Advisory desk for SMMEs



Mentoring of business owners



Facilitation of access to finance for startup businesses and existing SMMEs



Provision of accounting and tax services for SMMEs



Entrepreneurial training and development



Business education

These services are required in three stages of business development:

1

BOOTSTRAPPING STAGE

Services:

- Innovation assessment
- Business plan preparation
- Innovation and Entrepreneur Training

Outcome:
Entrepreneur mindset and knowledge

2

SEED STAGE

Services:

- Mentorship and business advice
- Physical hosting
- Advanced business planning
- Business support
- Commercialisation
- Product prototyping

Outcome:
Market traction in terms of number of customers

3

GROWTH STAGE

Services:

- Business development
- Networking
- Shared services network

Outcome:
Increased revenue

UNDERGRADUATE DEGREES



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Bachelor of Commerce

A future-focused degree that really means business

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BACHELOR OF COMMERCE Degree

PROGRAMME INTRODUCTION

The **Bachelor of Commerce (BCom) Degree** is a 3 year programme that focuses on decision making, management and technology within the business arena, and is designed to give the student a strong foundation and the essential skills required for a successful career in business management. The BCom Degree equips students with both theoretical and practical exposure, preparing them for employment in a commercial environment.

The BCom Degree will empower students with skills and competencies necessary to function in both the private and public sector environments.

This qualification will also cater for the career and economic needs of students who are in employment, and prepare students for further postgraduate study.

SAQA ID: 71778 | NQF 7

On completion of the programme a student will be able to:

- Display the necessary knowledge, skills, attitudes and applied competence to enable the demonstration of administrative proficiency.
- Display knowledge of management in general.
- Apply skills of rational judgement and planning.
- Recognise and appreciate changes within and around organisations.
- Make appropriate use of information technology.
- Analyse and solve operational problems.
- Display skills for the recording and processing of information.
- Display ethical behaviour in a corporate management context.
- Possess the functional competences of a graduate to proceed to middle management level within an organisation.

The minimum entrance requirement for admission to the “Bachelor of Commerce Degree” are as follows:

- A National Senior Certificate with a Bachelor’s Degree endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester Modules

- Business Communication 101
- Statistics 102

Annual Modules

- Business Management 1
 - Economics 1
 - Accounting 1
-

YEAR TWO

Semester Modules

- Commercial Law 201
- Information Systems 202

Annual Modules

- Business Management 2

Any 2 of the following electives

- Economics 2
 - Accounting 2
 - Digital Marketing 2
 - Project Management 2
 - Health Management 2
 - Information Technology 2
 - Supply Chain Management 2
 - Human Resource Management 2
 - Risk Management 2
 - Digital Leadership 2
 - Business Intelligence 2
-

YEAR THREE

Semester Modules

- International Business 302 or Taxation 302
- Entrepreneurship 301

Annual Modules

- Business Management 3

Any 2 of the following electives (Follow up from the 2nd year electives)

- Economics 3
- Accounting 3
- Digital Marketing 3
- Project Management 3
- Health Management 3
- Information Technology 3
- Supply Chain Management 3
- Human Resource Management 3
- Risk Management 3
- Digital Leadership 3
- Business Intelligence 3



BACHELOR OF COMMERCE

in Accounting



PROGRAMME INTRODUCTION

The **Bachelor of Commerce in Accounting Degree** is a 3 year programme that focuses on equipping and developing students to be able to function in a wide range of financial and accounting tasks and add value in private and public sectors.

This qualification will also cater for the career and economic needs of students and prepare students for further postgraduate study.

SAQA ID: 90913 | NQF 7

On completion of the programme a student will be able to:

- Demonstrate foundational knowledge in a range of core disciplines, including business ethics, auditing, management accounting and finance, statistics, accounting, taxation and commercial law.
- Demonstrate forefront knowledge and expertise in information systems.
- Provide accurate financial information vital to management for decision making.
- Apply competence and skills related to general management principles of planning, organising, leading and controlling.
- Demonstrate an understanding of theories and practices pertaining to Auditing in the field of commerce and management studies

The minimum entrance requirement for admission to the “Bachelor of Commerce in Accounting Degree” are as follows:

- A National Senior Certificate with a Bachelor’s Degree endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester 1 Modules

- Business Mathematics 101
- Digital Literacy 101
- Business Management 101
- Business communication 101

Semester 2 Modules

- Business Statistics 102
- Digital Literacy 102
- Business Management 102
- Commercial Law 102

Annual Modules

- Financial Accounting 1
- Economics 1

YEAR TWO

Semester 1 Modules

- Accounting Information Systems 201
- Corporate Law 201
- Taxation 201

Semester 2 Modules

- Ethics 202
- Accounting Information Systems 202
- Auditing 202

Annual Modules

- Management Accounting and Finance 2
- Financial Accounting 2

YEAR THREE

Annual Modules

- Management Accounting and Finance 3
- Financial Accounting 3
- Taxation 3
- Auditing 3



BACHELOR OF COMMERCE

in Human Resource Management

PROGRAMME INTRODUCTION

Human Resource Management deals with people at work. This includes relationships among employees and relationships between an organisation and its employees. A qualification in Human Resource Management prepares the successful student to enter a wide range of careers, including Human Resource Manager, Human Resource Consultant, Industrial Relations Manager and Industrial Relations Consultant.

The curriculum aims to equip qualifying students with the knowledge and practical skills required to perform effectively in a Human Resource Management role as well as with an appropriate knowledge base as preparation for further learning.

SAQA ID: 98815 | NQF 7

The Bachelor of Commerce in Human Resource Management Degree is an undergraduate qualification that provides an overview of human management resource practice in a national and international context.

The programme aims to develop conceptual understanding, synthesis and application of management and human resource management theory for students wishing to progress in management careers.

On completion of the programme a student will be able to:

- Apply fundamental Human Resource management principles in a work-based context.
- Manage information in a business management context.
- Display in-depth knowledge of human resource management.
- Communicate with clear rational consistency and persuasive power within the Human Resources Management profession

The minimum entrance requirement for admission to the “Bachelor of Commerce in Human Resource Management” are as follows:

- A National Senior Certificate with a Bachelor’s Degree endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester 1

- Business Management 101
- Economics
- Business Communication

Semester 2

- Business Management 102
 - Statistics
 - Financial Accounting
-

YEAR TWO

Semester 1

- Commercial Law
- Recruitment, Selection and Talent Management
- Performance and Compensation Management

Semester 2

- Human Resource Information Systems
 - Labour Relations
 - Training and Development
-

YEAR THREE

Semester 1

- Organisational Development
- Change Management
- Contemporary Human Resource Management

Semester 2

- Strategic Human Resource Management
- International Human Resource Management
- Organisational Psychology



BACHELOR OF COMMERCE

in Supply Chain Management

PROGRAMME INTRODUCTION

The **Bachelor of Commerce in Supply Chain Management Degree** is a 3 year programme that has been designed to cater for the fast pace of business and the continued integration of world economies. It has therefore become necessary to understand the field of supply chain management as it touches on major issues such as the rapid growth of multinational corporations and strategic partnerships, global expansion and sourcing, impact of fluctuating oil prices and environmental concerns whereby each of these issues dramatically affects corporate strategy and the bottom line. Because of these emerging trends, supply chain management is the most critical business discipline in the world.

Supply chain management is increasingly important to government, organisations and companies in a competitive market across a variety of sectors.

This qualification is designed to meet the industry need for purchasing, supply chain and operations managers in all sectors. It is designed to provide the student with generic management, human relationships, financial, and specific supply chain and operations knowledge and skills which can be applied in different sectors. It provides the students with skills to become competent supply chain and operations workers and managers on functional and strategic levels.

SAQA ID: 99071 | NQF 7

On completion of the programme a student will be able to:

- Gather process and record relevant information and compile basic financial statements.
- Display knowledge of basic economic problems in different economic systems.
- Develop a fundamental knowledge base of psychological processes in the work context that contribute to the improvement of interpersonal work relationships and organisational effectiveness.
- Solve basic problems relating to the general principles of the law of contract.
- Demonstrate an understanding of the individual functional areas of business management.
- Provide knowledge, applied competence and skills related to supply chain management principles.
- Demonstrate knowledge of the field of purchasing management.
- Demonstrate knowledge of an integrated approach to the management of the supply of materials and services to organisations and insight into the impact of this.

The minimum entrance requirements for admission to the “Bachelor of Commerce in Supply Chain Management” are as follows:

- A National Senior Certificate with a Bachelor’s Degree endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester Modules

- Business Communication 101
- Business Statistics 102

Annual Modules

- Business Management 1
 - Economics 1
 - Accounting 1
-

YEAR TWO

Semester Modules

- Business Information Systems 202
- Commercial Law 201

Annual Modules

- Business Management 2
 - Supply Chain Management 2
 - Logistics Management 2
-

YEAR THREE

Semester Modules

- Ethics and Corporate Governance
- Project Management

Annual Modules

- Supply Chain Management 3
- Logistics Management 3
- Operations Management



BACHELOR OF COMMERCE

in Law

PROGRAMME INTRODUCTION

The **Bachelor of Commerce in Law Degree** is a three year programme that will provide knowledge, specific skills and applied competence in a number of areas traditionally associated with Law that will prepare students to be employable as managers, entrepreneurs and contributors to society and the legal sector. The programme aims to empower aspirant students to develop the skills, knowledge and values needed to execute their duties effectively and contribute to improving service delivery, with the aim to develop competent leaders in the law and management field with advanced applied fundamental and generic cross-functional technical knowledge and skills to steer sustainable development, growth and prosperity in the most appropriate direction.

The programme content is designed to provide students with graduate-level knowledge, specific skills and applied competence (including the development of graduate attributes and qualities). The envisaged programme provides opportunities for continued personal intellectual growth, gainful economic activity and for making rewarding contributions to society.

SAQA ID: 110687 | NQF 7

On completion of the programme a student will be able to:

- Demonstrate a well-rounded and systematic knowledge of the structure of the South African legal system and the relationship between the various sub-disciplines of law that comprise our legal system.
- Identify and evaluate the basic principles and norms of the modern South African Private and Mercantile Law.
- Engage with legal texts pertaining to legislation, court precedent and academic articles to source, identify and select appropriate and relevant information to support and inform statements, recommendations and decisions related to legal and corporate financial position.
- Interpret questions of law of an advanced nature, including legal problems encountered in financial planning.
- Articulate, contextualise and communicate a legal conundrum and its likely solution in a professional and academically appropriate manner

The minimum entrance requirement for admission to the “Bachelor of Commerce in Law Degree” are as follows:

- A National Senior Certificate with a Bachelor’s Degree endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester Modules

- Fundamentals of the South African Legal System
- Business Communication

Annual Modules

- Business Management 1
 - Economics 1
 - Accounting 1
-

YEAR TWO

Semester 1

- Business law
- Financial law
- E-commerce law

Semester 2

- Information Systems
 - Business Management 201
 - Public law
-

YEAR THREE

Semester 1

- Business Ethics
- Labour Law
- International Business Law

Semester 2

- Taxation
- Property Law
- Consumer Law



BACHELOR of Public Administration

PROGRAMME INTRODUCTION

The Bachelor of Public Administration Degree is a 3 year undergraduate degree focusing on developing proficient skills in the fields of management and administration, particularly geared towards development and administration in the wider public sector, with particular focus on professionalising the administration and management of government. Public Administration is the implementation of government policy and also an academic discipline that studies this implementation and prepares civil servants for working in the public service.

As a “field of inquiry with a diverse scope” its fundamental goal, is to advance management and policies so that government can function efficiently, effectively, economically and equitably.

SAQA ID: 97227 | NQF 7

On completion of the programme a student will be able to:

- Identify public administration and development management challenges of the 21st century and contribute towards solving identified challenges.
- Promote ethical and professional standards in the work environment.
- Display objectivity in the management of public affairs.
- Understand the political, social and economic environments in which public administration and management are practised.
- Effectively and efficiently consult with all stakeholders as a member of a management team in the public sector environment.
- Evaluate public management related information.
- Communicate public management related issues.
- Consult effectively and efficiently with all stakeholders in the public sector environment.

The minimum entrance requirement for admission to the “Bachelor of Public Administration Degree” are as follows:

- A National Senior Certificate with a Bachelor’s Degree endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester 1

- Public Administration 101
- Local Government 101
- Microeconomics
- Information and Communication Technology

Semester 2

- Public Administration 102
 - Local Government 102
 - Macroeconomics
 - Public Sector Accounting 102
-

YEAR TWO

Semester 1

- Public Administration 201
- Local Government 201
- Ethics in the Public Sector
- Public Law

Semester 2

- Public Administration 202
 - Local Government 202
 - Public Sector Supply Chain Management
 - Labour Law
-

YEAR THREE

Semester 1

- Public Administration 301
- Local Government 301
- Research in the Public Sector
- Public Sector Budgeting

Semester 2

- Public Administration 302
- Local Government 302
- Disaster Management
- Political Science



BACHELOR OF COMMERCE

in Retail Management

PROGRAMME INTRODUCTION

The **Bachelor of Commerce in Retail Management Degree** is an undergraduate qualification that provides an overview of retail management practice in a national and international context.

The programme aims to develop conceptual understanding, synthesis and application of management and management theory for students wishing to progress in management careers. The purpose of this programme is to introduce students to the main functions and management of a retail business and the key issues associated with understanding retail trading and retail environments.

The curriculum aims to equip qualifying students with the knowledge and practical skills required to perform effectively in a Retail Management role as well as with an appropriate knowledge base as preparation for further learning. The qualification is directed towards persons occupying or intending to occupy junior and middle management positions in private and business sector organisations and who are also aspiring towards senior management positions.

SAQA ID: 105708 | NQF 7

It is directed at both, school leavers and working adults to enable them to develop and improve their management skills. Such learners would not have had previous exposure to the theoretical underpinnings of management and management theory.

On completion of the programme a student will be able to:

- Display knowledge of retail management in general
- Apply skills of rational judgement, planning, and independent decision-making
- Interpret and evaluate evidence objectively
- Recognise and respond to change within the retail sector
- Make appropriate use of information technology
- Critically analyse and solve retail management problems
- Display ethical behaviour in a retail management context
- Apply research and communication skills for effective retail management

The minimum entrance requirement for admission to the “Bachelor of Commerce in Retail Management Degree” are as follows:

- A National Senior Certificate with a Bachelor’s Degree endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester Modules

- Business Communication
- Retail Management in Context

Annual Modules

- Business Management 1
 - Economics 1
 - Accounting 1
-

YEAR TWO

Semester 1

- Business Ethics in Retail
- Business and Consumer Law
- Operations Management

Semester 2

- Strategic Retail Marketing 202
 - Supply Chain Management
 - Retail Risk Management 202
-

YEAR THREE

Semester 1

- Procurement Management
- Sales Marketing
- Retail Risk Management 301

Semester 2

- Customer Relationship Marketing
- Financial Management
- Strategic Retail Marketing 302



BACHELOR of Business Administration

PROGRAMME INTRODUCTION

The **Bachelor of Business Administration Degree** seeks to develop skills for professionals and equip them to enhance business performance through being effective business administrators with a deep sense of the business, what it consists of and how it operates. Ever-increasing demands on businesses for excellence require the types of business practitioners that are able to provide a robust internal business environment that will allow businesses to be responsive to market- and other external needs to deliver top quality products and services. The programme's purpose is therefore to provide an all-round well-developed, entrepreneurial business administrator that can support management, manage operations at the executive level and view the business from a fresh and original perspective. Business Administration as a result, form the core of the qualification with the purpose of providing students with the generic business skills to support the management of the other business areas described by the purpose statements of each module.

SAQA ID: 118402 | NQF 7

On completion of the programme a student will be able to:

- Demonstrate knowledge, insight and ability to support a range of business areas
- Communicate effectively in the business environment and conduct relevant research.
- Conduct financial administrative, and planning and reporting processes
- Administer the execution of operations
- Provide advice to a business with regard to human resources management, labour relations and organisational development initiatives
- Administer marketing and supply chain operations
- Display an understanding of international business best practices
- Assist in ensuring legal compliance of business transactions
- Be sensitive to moral and social responsibility issues as these influence the administration function

The minimum entrance requirement for admission to the “Bachelor of Business Administration Degree” are as follows:

- A National Senior Certificate with a Bachelor’s Degree endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester 1

- Business Administration 101
- Business Process Management 101
- Business Communication 101
- Fundamentals of Information Technology 101

Semester 2

- Business Administration 102
 - Financial Administration 102
 - Operations Management Practices 102
 - Business Mathematics 102
-

YEAR TWO

Semester 1

- Business Administration 201
- Financial Planning and Reporting 201
- Business Statistics 201
- Legal and Commercial Practice 201

Semester 2

- Business Administration 202
 - Business Information Systems 202
 - Human Resources Management, Labour Relations and Organisational Development Practices 202
 - Risk Management 202
-

YEAR THREE

Semester 1

- Business Administration 301
- Enterprise Resource Planning 301
- Marketing Administration 301
- Ethics and Corporate Governance 301

Semester 2

- Business Administration 302
- Supply Chain Administration 302
- International Business Best Practices 302
- Project Management Practice 302

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ADVANCED DIPLOMA in Management

PROGRAMME INTRODUCTION

The **Advanced Diploma in Management** is designed to provide students with a convenient and structured avenue to further and advance their knowledge in the management field. The programme provides an opportunity for the development of advanced intellectual and practical knowledge allowing them to advance to specialist and higher level jobs in the management field.

The programme aims to:

- Enable students to develop higher level knowledge, discipline specific skills and applied competence in Commerce and Industry that provide opportunities for continued personal intellectual growth, gainful employment and making a rewarding contribution to society.

SAQA ID: 118319 | NQF 7

On completion of the programme a student will be able to:

- Display knowledge of management in general
- Demonstrate an understanding of the individual functional areas of management
- Identify and solve management problems across the various functional areas
- Understand the role of management and the various functional areas in achieving organisational success
- Demonstrate knowledge in a range of core management disciplines
- Apply competence and skills related to general management principles of planning, organising, leading and controlling.
- Demonstrate competency in the management of the various aspects of human resource management
- Apply fundamental HR management principles in a work-based context
- Display knowledge of the provisions of relevant legislation relating to human resource management
- Utilise technology to solve work-based problems
- Demonstrate an understanding of an organisation as a set of related functional areas
- Solve basic economic problems in different economic systems
- Display an understanding of marketing principles and practices to assist in the growth of the organisation

The minimum entrance requirement for admission to the “Advanced Diploma in Management” programme are as follows:

- A Diploma or any other NQF 6 qualification or equivalent qualification.

- Empower students to solve commercial problems in a general and focused way, to effectively manage and allocate resources, to communicate effectively and to contribute to socio-economic transformation in a responsible and ethical manner.
- Provide South Africa with significant numbers of commerce graduates, particularly from disadvantaged communities, in order to ensure that the leadership base of innovative and knowledge-based economic and scholarly activity is strengthened and diversified

Programme Structure

Semester 1:

- Management
- Management Information Systems
- Management Accounting

Semester 2:

- Human Resource Management and Labour Relations
- Marketing Management
- Economics



ADVANCED DIPLOMA in Financial Management

PROGRAMME INTRODUCTION

The Advanced Diploma in Financial Management is a 1 year programme that provides a sound basis in the principles and practice of financial management. The programme is directed at persons employed in organisations who have a diploma qualification in financial management and who aspire to increase their knowledge, skills and competencies in the procurement, allocation and control of the financial resources of an organisation.

The qualification will improve the skills of learners in the labour market by enabling them to apply integrated knowledge and advanced conceptual thinking skills to solve problems in financial management.

SAQA ID: 109030 | NQF 7

On completion of the programme a student will be able to:

- Contribute to investment decisions including capital budgeting and working capital decisions
- Contribute to financial decisions relating to the raising of finance for businesses
- Contribute to financial decisions relating to net profit distribution
- Display knowledge and skills in the application of management accounting techniques
- Demonstrate numeracy and quantitative skills
- Identify and evaluate ethical responsibilities and issues
- Understand investment and risk management tools
- Display an understanding of risk and its applicability
- Display an ability to understand, speak and write the language of financial management

The minimum entrance requirement for admission to the "Advanced Diploma in Financial Management" programme are as follows:

- A Diploma in Financial Management (NQF 6) or equivalent qualification

Programme Structure

Semester 1:

- Essentials of Financial Management
- Short-term Financial Management
- Long-term Financial Management

Semester 2:

- Risk and Risk Management
- Advanced Managerial Accounting
- Business Ethics and Corporate Governance



DIPLOMA in Financial Management

PROGRAMME INTRODUCTION

The purpose of the qualification is to provide students with specific skills and applied competence in a number of fields in Financial Management and Accounting. This will provide opportunities for continued personal intellectual growth, enhanced marketability and enhanced employability whilst opening up new access routes to additional education and training opportunities.

The Diploma in Financial Management will provide access to higher education to persons wanting to make careers in the field of commerce.

The purpose of the qualification is to respond to the needs of the community, industry, private sector and financial sector in the provision of a qualification in financial management.

SAQA ID: 97561 | NQF 6

On completion of the programme a student will be able to:

- Obtain and assimilate knowledge appropriate to the practice of financial management in any organisation.
- Prepare financial statements of entities, including groups of companies, using relevant financial information, accounting techniques and standards; and to analyse and interpret such financial statements.
- Understand the general legal framework, and apply specific legal principles relating to business, including taxation legislation as applicable to individuals, single companies and groups of companies.
- Describe the organisational context of the financial manager and of the development of financial systems; to understand the need for the efficient use of resources within an organisation.
- Communicate business and general management information to relevant stakeholders effectively using both oral and verbal communication.

The minimum entrance requirement for admission to the "Diploma in Financial Management" programme are as follows:

- A National Senior Certificate with a Diploma endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester Modules

- Business Communication 101
- Mathematics of Finance 101

Annual Modules

- Financial Management 1
 - Financial Accounting 1
 - Economics 1
-

YEAR TWO

Semester Modules

- Business Management 201
- Introduction to Taxation 201

Annual Modules

- Financial Management 2
 - Business Information Systems 2
 - Managerial Accounting 2
-


YEAR THREE

Semester Modules

- Ethics and Corporate Governance 301
- Public Sector Finance 301

Annual Modules

- Financial Management 3
- Taxation 3
- Commercial Law 3



DIPLOMA

in Public Relations Management

PROGRAMME INTRODUCTION

The **Diploma in Public Relations Management** is a three-year programme that will provide knowledge, specific skills and applied competence in several areas traditionally associated with public relations. The purpose of the Diploma in Public Relations Management seeks to provide students with avenue that will result in employment across various fields such as public relations, business communication, marketing and digital marketing. The Diploma in Public Relations Management will enable students to explore key areas, techniques, theoretical foundations and best practices in the fields such as: public relations management, communication, media, marketing and management principles, business ethics, laws and legislation that are associated with managing public relations.

SAQA ID: 112246 | NQF 6

On completion of the programme a student will be able to:

- Demonstrate a sound knowledge of the nature, characteristics, practices and functions of public relations.
- Apply the techniques of public relations and evaluate its impact on business.
- Examine contemporary issues and challenges in public relations management.
- Critically explain the value of communication in public relations.
- Understand and apply the various forms of communication strategies.
- Provide an assessment of the current trends of new marketing landscapes and examine various forms of media.
- Analyse and respond appropriately to the marketing environment.
- Acknowledge the significance of social media platforms and create a social media toolkit.
- Apply the various management principles and processes in conjunction with public relations within a business environment
- Comprehend the background and strategies of printing and publishing within the public relations management realm.
- Enforce relevant frameworks for marketing ethics.
- Demonstrate a sound understanding of, and apply the various approaches to corporate social responsibility.
- Enforce and uphold basic laws and principles governing public relations.

The minimum entrance requirement for admission to the “Diploma In Public Relations” programme are as follows:

- A national Senior Certificate with a Diploma endorsement or any other NQF 4 qualification or equivalent.

Programme Structure

YEAR ONE

Semester Modules

- Management Principles 101
- Media Writing and Environment 101

Annual Modules

- Public Relations 1
 - Communication Studies 1
 - Marketing and Media 1
-

YEAR TWO

Semester Modules

- Business Ethics
- Media Law

Annual Modules

- Public Relations 2
 - Communication Studies 2
 - Marketing and Media 2
-

YEAR THREE

Semester Modules

- Digital Marketing
- Public Relations in Corporate Environment

Annual Modules

- Public Relations 3
- Communication Studies 3
- Marketing and Media 3

HIGHER CERTIFICATES







HIGHER CERTIFICATE

in Project Management

PROGRAMME INTRODUCTION

The purpose of the **Higher Certificate in Project Management** is to provide student with sound fundamental competencies required to work on projects of varying sizes and complexity as part of a project team. The qualification offers a combination of project management theory and practice and is aimed at equipping individuals who work at first-line management level within organisations with the required knowledge and skills regarding project management, specifically, the intrinsic disciplines fundamental to project management (fundamentals, quality, resource management and risk), business management, communication and financial management.

SAQA ID: 122268 | NQF 5

On completion of the programme a student will be able to:

- Apply project management principles to efficiently manage and control project changes.
- Apply a range of concepts, tools and techniques to effectively lead and manage projects.
- Evaluate projects in terms of scope and costs
- Apply fundamental project tools and techniques in the context of project management.
- Utilise a range of project scheduling and resource management tools and techniques in the context of project management.
- Apply various concepts, tools and techniques that can be used to effectively manage project quality and risks.

The minimum entrance requirements for admission to the Higher Certificate in Project Management programme are as follows:

- A National Senior Certificate with a minimum Higher Certificate endorsement
- Any other NQF 4 Qualification or Equivalent

Applicants who do not meet the minimum requirements for admission to the Higher Certificate programme, but have the relevant work experience, may apply for admission via Recognition of Prior Learning (RPL). REGENT Business School reserves the right to conduct an assessment to determine the level of prior learning.

Programme Structure

SEMESTER ONE

- Leading and Managing Projects
- Project Monitoring and Change Control
- Project Costing and Budgeting

SEMESTER TWO

- Fundamentals of Project Management
- Project Scheduling and Resource Management
- Project Quality and Risk Management



HIGHER CERTIFICATE in Supply Chain Management

PROGRAMME INTRODUCTION

The **Higher Certificate in Supply Chain Management** will provide a sound basis in the principles and practice of supply chain management. The programme is directed at persons employed in organisations who have practical knowledge of aspects of supply chain management and who may not have had the opportunity to pursue higher education qualifications.

The qualification may also be accessed by school leavers who intend pursuing careers in the sub-disciplinary areas of supply chain management. Supply chain management seeks to integrate the value chain of organisations (all suppliers and customers) and processes that contribute to ultimate customer value.

Supply chain management is a systems approach to managing the entire flow of information, materials and services from the suppliers' supplier to the customers' customer.

SAQA ID: 102019 | NQF 5

On completion of the programme a student will be able to:

- Demonstrate knowledge and understanding of the supply chain management environment within an organisation.
- Demonstrate knowledge and understanding of the influence of performance and risk within a supply chain management environment.
- Contribute to the development of a supply chain strategy for an organisation.
- Contribute to operational plans for supply chain management.
- Implement elements of a supply chain strategy.

The minimum entrance requirement for admission to the “Higher Certificate in Supply Chain Management” programme are as follows:

- A National Senior Certificate with a Higher Certificate endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

SEMESTER ONE

- Overview of Supply Chain Management
- Management Principles
- Principles of Economics

SEMESTER TWO

- Supply Issues in Supply Chain Management
- Operations Issues in Supply Chain Management
- Distribution Issues in Supply Chain Management



HIGHER CERTIFICATE

in Healthcare Services Management

PROGRAMME INTRODUCTION

The **Higher Certificate in Healthcare Services Management** is a 1 year programme intended for healthcare practitioners and related professionals such as medical practitioners, nurses, physiotherapists and optometrists, as well as non-medical persons interested in pursuing management careers in healthcare services in the private and public sector. The programme serves a dual purpose, firstly, school leavers will be empowered with initial management training and secondly professionals in healthcare, who occupy managerial positions but have no formal management training will acquire managerial training and competencies.

This qualification will develop management skills and competencies in persons involved in or wanting to make a career in the management of healthcare services.

SAQA ID: 79315 | NQF 5

Healthcare services management is a field where there has been a historically severe shortage of management skills. This has been aggravated by the so-called brain drain.

On completion of the programme a student will be able to:

- Understand and work in the healthcare services environment.
- Use economic principles to understand, explain and discuss the allocation of resources in healthcare services.
- Apply management principles (general, financial and human resources) in the healthcare services management.
- Contribute to the management of a healthcare service practice.
- Understand, monitor, review and implement quality improvement in this industry.
- Understand planning and policy making, monitoring, review and implementation in the healthcare services sector.

The minimum entrance requirement for admission to the "Higher Certificate in Healthcare Services Management" programme are as follows:

- A National Senior Certificate with a minimum Higher Certificate endorsement admissions or a relevant NQF 4 qualification or equivalent

This programme is also SAMA CPD accredited for 30 points to all HPCSA registered professionals studying at REGENT BUSINESS SCHOOL at the completion of the programme.



Programme Structure

SEMESTER ONE

- Healthcare Services Environment
- Healthcare Services Planning and Policy
- Health Economics

SEMESTER TWO

- Practice Management
- Principles of Management
- Services Delivery and Quality Management



HIGHER CERTIFICATE in Business Management

PROGRAMME INTRODUCTION

The **Higher Certificate in Business Management** is a 1 year programme that provides an overview of the essentials of business management theory and practice. It is designed to provide a convenient and appropriate avenue into business management studies for those individuals whose objective is to gain employment and successfully climb the corporate ladder.

This programme is an excellent way for students to broaden their understanding of the intrinsic functions of business management such as finance, communications and marketing.

The course develops skills necessary to enhance productivity, effectiveness and better performance in the business environment.

SAQA ID: 96799 | NQF 5

On completion of the programme a student will be able to:

- Apply basic management principles in a business context.
- Analyse and use financial information for decision making.
- Utilise financial management tools for effective acquisition and use of organisational resources.
- Utilise Information and Communications Technology to communicate effectively for business success.
- Identify the critical success factors for starting and managing a small business.
- Cite the key characteristics of entrepreneurs and their role in small business development.
- Design and implement marketing strategies to leverage business opportunities.

The minimum entrance requirement for admission to the “Higher Certificate in Business Management” programme are as follows:

- A National Senior Certificate with a Higher Certificate endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

SEMESTER ONE

- Business Communication
 - Business Management
 - Business Information systems
-

SEMESTER TWO

- Entrepreneurship and Small Business Management
- Financial Management
- Marketing Management



HIGHER CERTIFICATE in Accounting

PROGRAMME INTRODUCTION

The **Higher Certificate in Accounting** programme is a 1 year programme that prepares students to analyse and accurately communicate the financial impact of economic events of an enterprise.

Accounting skills are becoming increasingly valued by business leaders and investors, who recognise the need for qualified and well-trained accounting support staff.

The Higher Certificate in Accounting is designed to provide students with a broad and thorough understanding of accounting principles and financial reporting practices, to keep students abreast of innovation in the field, to enhance proficiency in accounting related functions such as financial analysis and data interpretation.

SAQA ID: 73493 | NQF 5

On completion of the programme a student will be able to:

- Apply financial management and accounting principles in a work-based context.
- Utilise technology to communicate effectively.
- Analyse and use financial information for business decision making.
- Operate as informed junior accountants and managers.

The minimum entrance requirement for admission to the “Higher Certificate in Accounting” programme are as follows:

- A National Senior Certificate with a minimum Higher Certificate endorsement admissions or a relevant NQF 4 qualification or equivalent.

Programme Structure

SEMESTER ONE

- Business Information Systems
 - Financial Accounting
 - Business Management
-

SEMESTER TWO

- Commercial Law
- Financial Management
- Economics



HIGHER CERTIFICATE in Entrepreneurship

PROGRAMME INTRODUCTION

Entrepreneurship is regarded as the cornerstone of economic growth in today's business environment. In this highly competitive and complex arena, success takes more than passion alone.

The **Higher Certificate in Entrepreneurship** is a 1 year programme that provides students with the necessary skills and knowledge to establish a new business and market a small business. It also provides a solid grounding in managing the finances of a small business and improving competency levels in accounting practices. In addition, the fundamentals of Business Communication and Management Principles will train entrepreneurs to be effective in their with the analytical business tools and increased knowledge to develop and maintain a business.

The Higher Certificate in Entrepreneurship has been developed in response to the growing need to provide students with the necessary skills; or to further enhance their existing skills in establishing their own businesses thereby assisting in improving the economic landscape in Southern Africa.

SAQA ID: 96797 | NQF 5

On completion of the programme a student will be able to:

- Develop the characteristics of successful entrepreneurs.
- Build the necessary skills which will serve as a foundation for all further business learning.
- Utilise numerical and statistical knowledge in facilitating the ability to manage a small business.
- Use and understand conventional accounting processes for small businesses.
- Undertake appropriate managerial decisions on the basis of understanding of accounting and financial processes.
- Display knowledge of selected day-to-day management functions of a business enterprise.
- Demonstrate knowledge with regard to the human resource and labour relations functions of a small or medium business organisation.
- Demonstrate an understanding of the environment in which businesses are situated.
- Demonstrate knowledge of the legal context of businesses.

The minimum entrance requirement for admission to the “Higher Certificate in Entrepreneurship” programme are as follows:

- A National Senior Certificate with a Higher Certificate endorsement admission or a relevant NQF 4 qualification or equivalent.

This programme will provide students with the opportunity to assume the responsibility, risk and rewards of starting and operating their own business. The Higher Certificate in Entrepreneurship offers students the opportunity to improve their business management skillset.

Programme Structure

SEMESTER ONE

- Business Communication
 - Management Principles
 - Small Business Marketing
-

SEMESTER TWO

- Strategic Small Business Management
- Entrepreneurship
- Small Business Finance and Accounting



HIGHER CERTIFICATE

in Management For Estate Agents

PROGRAMME INTRODUCTION

The **Higher Certificate in Management for Estate Agents** is a 1 year programme that provides an overview of the application of management theory to the Real Estate sector. The programme is designed to provide persons in the Real Estate sector with a convenient and appropriate avenue to management studies and to become familiar with regulations that require estate agents to be formally qualified. The programme will broaden students understanding of essential functions of estate agency management such as business management, corporate governance, business ethics, finance and marketing.

The programme develops the student's skills necessary to enhance productivity, effectiveness and performance while building and improving sound business practices in the Real Estate sector.

SAQA ID: 71775 | NQF 5

On completion of the programme a student will be able to:

- Apply management principles in context of management in real estate.
- Analyse and use financial information for business decision making in real estate.
- Utilise financial management tools for effective acquisition and use of organisational resources in the real estate sector.
- Utilise Information and Communications Technology to communicate effectively in the real estate sector.
- Identify the critical success factors for starting and managing a real estate agency.
- Design and implement marketing strategies to leverage business opportunities in relation to the property market.
- Discuss and review the different legislative practices involved in the Real Estate sector management functions of a business enterprise.

The minimum entrance requirement for admission to the “Higher Certificate In Management For Estate Agents” programme are as follows:

- A National Senior Certificate with a Higher Certificate endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

SEMESTER ONE

- Business Information Systems
 - Management
 - Business Law
-

SEMESTER TWO

- Financial Management
- Marketing Management
- Real Estate Practice



HIGHER CERTIFICATE

in Islamic Finance, Banking and Law

PROGRAMME INTRODUCTION

The **Higher Certificate in Islamic Finance, Banking and Law** is a one year programme that aims to equip students with knowledge on a wide spectrum of Islamic Finance, Banking and relevant legal issues in order to create an improved understanding of the practicality of Islamic Finance, Banking and Law in a secular state. Reference will be made to South African Law as comparison to Islamic Law. It will thus be an enriching experience to both those with and without Islamic Law (Shari'ah) knowledge and to both Muslim and non-Muslim students.

The course is aimed mainly at students and professionals who are seeking to have more than a basic understanding of the concepts and operating principles that apply to Islamic banking in comparison to conventional banking. Applying Islamic banking principles in a non-Islamic environment poses serious challenges for Islamic banks and the course looks at the steps that the South African government has taken to facilitate Islamic Banking in South Africa.

SAQA ID: 91109 | NQF 5

On completion of the programme a student will be able to:

- Display knowledge and skills that form the basis of Islamic Banking and Finance.
- Identify the essential differences between conventional and Islamic Banking and Finance.
- Understand the difficulty of conducting Islamic Banking in an un-Islamic environment.
- Examine the unique role of the Shari'ah Board in the responsible supervision of Islamic banks.
- Explain the concept of conventional insurance and the basis of takaful as an insurance scheme along with its operating features.
- Identify, decipher and explain the essential elements of contracts in Islam.
- Examine the elements of accounting within a Shari'ah-compliant economic framework.
- Explain and discuss issues in relation to marriage, divorce and succession in terms of Islamic Law, as compared to South African Law

The minimum entrance requirement for admission to the "Higher Certificate in Islamic Finance, Banking and Law" programme are as follows:

- A National Senior Certificate with a Higher Certificate endorsement admission or a relevant NQF 4 qualification or equivalent.

The course provides an overview of Islamic insurance (Takaful) and Islamic bonds (Sukuks) and compares them to conventional insurance and bonds. The course also examines Islamic Risk Management and Governance and the unique role of the Shari'ah Board in the responsible supervision of Islamic banks.

The elements of accounting within a Shari'ah-compliant economic framework is also considered.

The course is designed for persons aiming to pursue a career in Islamic Banking and Finance and for those in the industry aspiring for career progression.

The course will also benefit those who wish to learn the fundamentals of Islamic Law generally and Islamic Banking and Finance in particular.

Programme Structure

SEMESTER ONE

- Introduction to the Principles of Islamic Law
 - Islamic Finance
 - Islamic Contracts and Charitable Endowments (Waqf)
-

SEMESTER TWO

- Islamic Banking
- Islamic Risk Management and Governance
- Islamic Family Law



HIGHER CERTIFICATE in Marketing Management

PROGRAMME INTRODUCTION

The **Higher Certificate in Marketing Management** provides students with the basic introductory knowledge, cognitive and conceptual tools and practical techniques applicable to the field of Marketing Management. Emphasis is placed on the general areas and principles that guide and form the foundation of marketing practice. Coupled with the principles, techniques, methods and strategies employed in the organisation, the learner will be able to build fundamental competence in the marketing field.

This qualification will signify that the student has attained a basic level of knowledge and competence in the field of marketing.

SAQA ID: 97586 | NQF 5

On completion of the programme a student will be able to:

- Utilise technology to communicate and market effectively.
- Evaluate, apply and integrate marketing knowledge and skills and general business principles to real life situations taking into account societal, ethical and cultural considerations.
- Gather and manage marketing information appropriately in alignment to business objectives and sustainability of the business.
- Understand and analyse contemporary marketing information and evaluate the potential future outcomes of marketing management decisions.
- Applied fundamental marketing principles in a work base context.

The minimum entrance requirement for admission to the "Higher Certificate in Marketing Management" programme are as follows:

- A National Senior Certificate with a Higher Certificate endorsement admission or a relevant NQF 4 qualification or equivalent.

The specific marketing knowledge is underpinned by and combined with the fundamental knowledge found in the field of business management.

This knowledge strengthens the student's ability to work confidently within an organisational context.

Programme Structure

SEMESTER ONE

- Business Communication
 - Principles of Marketing
 - Business Information Systems
-

SEMESTER TWO

- Sales Marketing
- Financial Management
- Customer Relationship Marketing



HIGHER CERTIFICATE in Retail Management

PROGRAMME INTRODUCTION

South Africa has a well-developed and extensive wholesale and retail industry.

The **Higher Certificate in Retail Management** programme is designed to meet the needs of students who are employed and involved in the wholesale and retail field. The qualification may also be accessed by school leavers who intend on pursuing careers in the retail sector.

The purpose of a qualification in retail management is to introduce a student to the main functions and management of a retail business and the key issues associated with understanding retail trading and retail environments.

SAQA ID: 97581 | NQF 5

On completion of the programme a student will be able to:

- Communicate effectively with a range of stakeholders using a variety of communication tools.
- Analyse and interpret financial information and develop an action plan to address possible shortcomings.
- Manage employee performance to achieve specific objectives in a retail environment.
- Understand various aspects of the retail supply chain to achieve specific objectives in a retail environment.
- Analyse information relating to the economics of business and develop an action plan to address possible shortcomings.

The minimum entrance requirement for admission to the “Higher Certificate in Retail Management” programme are as follows:

- A National Senior Certificate with a Higher Certificate endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

SEMESTER ONE

- Business Management
 - Business Information Systems
 - Accounting
-

SEMESTER TWO

- Economics
- Business and Consumer Law
- Retail Management



HIGHER CERTIFICATE in Human Resource Management

PROGRAMME INTRODUCTION

The **Higher Certificate in Human Resource Management** has been developed to facilitate the learning of the knowledge and skills required in supporting human resource management practices. For economies to continue to grow and to remain globally competitive, it is crucial to increase the supply of competent people with average and middle order capabilities in such sectors in Human Resource Management.

The mission of the qualification is to ensure that students are equipped with knowledge, theory and ability of the important disciplines in Human Resource Management, and enable them to demonstrate initiative and responsibility in a professional or academic context in this field. The Higher Certificate in Human Resource Management is a response to the workplace, and stepping stone for one to familiarise themselves with the fundamentals of Human Resource Management.

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On completion of the programme a student will be able to:

- Define the sphere of human resource management.
- Plan, manage and coordinate human resource requirements for an organisation.
- Apply human resource principles when selecting and recruiting employees.
- Communicate effectively to ensure development of employees and ensure maintenance of good working relationships.
- Analyse the legislative requirements and the business policies and procedures in the human resources management activities.
- Assess problems with employees and take appropriate actions.
- Articulate the operations service and performance levels required in the organisation.

The minimum entrance requirement for admission to the “Higher Certificate in Human Resource Management” programme are as follows:

- A National Senior Certificate with a Higher Certificate endorsement admission or a relevant NQF 4 qualification or equivalent.

Programme Structure

SEMESTER ONE

- Human Resource Planning
 - Human Resource Management in Context and Organisational Behaviour
 - Attracting, Maintaining and Retaining Staff
-

SEMESTER TWO

- Employee Health Safety and Welfare
- Employee Training and Development
- Labour Relations

RBS ADMISSION REQUIREMENTS



HIGHER CERTIFICATE PROGRAMMES

- A National Senior Certificate with a Higher Certificate endorsement admission or an equivalent NQF 4 Qualification.



DIPLOMA PROGRAMMES

- A National Senior Certificate with a Diploma endorsement admission or an equivalent NQF 4 Qualification.



DEGREE PROGRAMMES

- A National Senior Certificate with a Bachelor's Degree endorsement admission or an equivalent NQF 4 Qualification.
- A National Senior Certificate or the National Certificate (Vocational) with appropriate subject combinations and levels of achievement, as defined in the Minister's policies: Minimum Admission Requirements for Higher Certificate, Diploma and Bachelor's Degree Programmes Requiring a National Senior Certificate, Government Gazette, Vol 751, No 32131 of 11 July 2008, and Minimum Admission Requirements for Higher Certificate, Diploma and Bachelor's Degree Programmes requiring a National Certificate (Vocational), published in the Government Gazette, Vol. 533, No. 32743, November 2009. Alternatively, a Higher Certificate or an Advanced Certificate or Diploma in a cognate field may satisfy the minimum admission requirements.





HOW TO APPLY?

Applicants who do not meet the minimum requirements for admission to the respective undergraduate programme, but have appropriate work experience, may apply for Recognition of Prior Learning (RPL) as a form of alternative admission to the programme. Admissions via the RPL route are based on candidate's prior studies, age, work and management experience. All admissions are subject to the approval of the RBS Selection Committee.

APPLICANTS ARE REQUIRED TO SUBMIT THE FOLLOWING:

- Completed REGENT Business School Registration and/or Application documents
- Certified copy of National Senior Certificate/School leaving certificate/requisite qualification/s
- Certified copy of Identity document
- Curriculum Vitae and Portfolio of Evidence (where applicable)

APPLICATIONS SHOULD BE SUBMITTED TO:

DURBAN: THE REGISTRAR

P.O. Box 10686, Marine Parade, 4056
35 Samora Machel Street Durban, South Africa
or e-mail: study@regent.ac.za

OR

LEARNING CENTRES

Across Southern Africa
Refer to back cover for details.



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HEADQUARTERS

DURBAN - SOUTH AFRICA

35 Samora Machel Street, Durban

Tel: +27 31 304 4626 / Email: study@regent.ac.za

LEARNING CENTRES

JOHANNESBURG - SOUTH AFRICA

13 Frost Avenue, Auckland Park, Johannesburg

Tel: +27 11 482 1404 / Email: mbajhb@regent.ac.za

PRETORIA - SOUTH AFRICA

Hillcrest Office Park, 177 Dyer Road, Hillcrest, Pretoria

Tel: +27 12 764 1300 / Email: pretoria@regent.ac.za

EAST LONDON - SOUTH AFRICA

6-8 Donald Road, Vincent, East London

Tel: +27 43 721 1271 / Email: eastlondon@regent.ac.za

CAPE TOWN - SOUTH AFRICA

The Boulevard Office Park, Block A, Podium Level,

40 Searle St, Woodstock, Cape Town

Tel: +27 21 422 2567 / Email: capetown@regent.ac.za

GQEBERHA - SOUTH AFRICA

Shop No. LG 56, Baywest Mall

100 Baywest Blvd, Hunters Retreat, Gqeberha

Email: gqeberha@regent.ac.za

MANZINI - ESWATINI

Plot 132, Mbabha Street, Manzini (next to Eswatini Milling)

Tel: +268 250 55890 / Email: swazi@regent.ac.za

MBABANE - ESWATINI

Shop No. 13, The New Mall, Lot 2202, Extension 1, Mbabane

Tel: +268 24049440 / Email: mbabane@regent.ac.za

ONGWEDIVA - NAMIBIA

Coolmaster Complex, Ongwediva Main Road, Namibia

Tel: +264 652 38567 / Email: ongwediva@regent.ac.za

WINDHOEK - NAMIBIA

Unit 8 Moth Centre, Centaurus Road, Windhoek

Tel: +264 6122 1480 / Email: windhoek@regent.ac.za