



REGENT BUSINESS SCHOOL RETAIL MANAGEMENT DEVELOPMENT PROGRAMME 2025/2026 PROGRAMME OVERVIEW

The Retail Management Development Programme (RMDP), offered as a customised Advanced Diploma in Management (NQF Level 7), is designed to develop advanced managerial, operational and leadership capabilities within the retail sector. The programme integrates academic learning, experiential development and industry aligned masterclasses to provide a holistic and practical learning experience tailored to the dynamic and evolving retail landscape.

The core curriculum of the programme is structured around key management disciplines that equip participants with the strategic and operational competencies required to lead effectively in a retail environment. The core curriculum includes 6 modules which are assessed through formative and summative assessments.

The modules are as follows:

- Management
- Human Resources Management and Labour Relations
- Marketing Management
- Retail Operations and Supply Chain Management
- Management Information Systems
- Management Accounting

Complementing the core curriculum is an extended experiential learning and development component, designed to strengthen applied learning through immersive, real-world experiences. The extended curriculum includes the following units:

- Onboarding Bootcamp and Orientation Sessions
- Immersions X 3
- Masterclasses X 6
- Coaching sessions
- Online Short Learning Programmes

The RMDP – Advanced Diploma in Management offers a rigorous, blended-learning approach that combines theory, practical application and management and leadership development. Through its integrated structure—comprising core modules, experiential immersions, short learning programmes, coaching and masterclasses—the programme ensures that participants will gain critical management knowledge and develop innovative mindsets along with the ethical grounding necessary to thrive in the evolving world of retail management.

PROGRAMME TIMELINES			
Programme type	Days	Duration	Format
Bootcamp	1	8h00 – 15h00	Contact
Orientation Session	1	10h00 – 12h00	Online
Qualitative Modules	10	09h00 – 15h00	Contact
Quantitative Modules	3	09h00 – 15h00	Contact
Short Learning Programmes x 4	120	N/A	Online
Immersion	6	09h00 – 15h00	Contact
Masterclass Series	10	09h00 – 15h00	Contact
Coaching Sessions	4	10h00 – 12h00	Online

Programme Start Date: 02 March 2026

Programme End Date: 30 April 2027